

# PSP Expo 2020 Shared Email Blasts

## ITEM

3x Shared Email Blast  
May - June - July  
Price: \$950



## ABOUT

Reach out to **International Pool | Spa | Patio Expo** attendees and remind them how incredible your products are.

Multiple touch points increase sales, and with our shared product e-blasts you are guaranteed to reach three years' of PSP Expo attendees, plus prospects.

## STAT

## RESULT

Average Open Rate	14%
Average Click Through Rate	1%
No. of recipients	39,000

## BENEFITS

As a participant, you will receive the following in each email:

- Company Logo
- Product Photo, Image, Artwork
- Product Description (max. 100 words)
- URL Link



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**Backyard  
MIX**

In just a couple of weeks MOR