

Legal Name: _____ Booth #: _____

Exhibiting As Company Name: _____

Contact: _____ Phone: _____ Email: _____

Fullfillment Contact: _____ Phone: _____ Email: _____

Exclusive items indicated in bold and italics. All sponsorships subject to availability.

On-Site Sponsorships

- Attendee Bags Call for pricing
- Badge Lanyards \$17,000

Hanging Banners

- Aisle Sign (Per Aisle) \$650
- Aisle Signs: 2 Main Aisles, One Add'l..... \$1,875

Graphics

- Floor Graphic: Exhibit Hall, 3' x 3' \$550
- Floor Graphic: Lobby, 5' x 5' \$1,000
- Billboard: Exhibit Hall, Double Sided..... \$1,375
- Lightbox: Exhibit Hall, Double Sided..... \$2,900

Product Showcase

- Product Showcase 3' X 2 Table \$590
- Product Showcase 4' X 4' Floor \$875
- Product Showcase 6' X 2' Table \$850
- Product Showcase 8' X 8' Floor..... \$1,275

Window Clings

- Window Cling: 10' x 10' \$3,300
- Window Cling: 10' x 15' \$4,600
- Window Cling: Lobby 10' x 20' \$5,900

Meeting Rooms on the Show Floor

- Private Meeting Rooms - Large \$3,500
- Private Meeting Rooms - Medium \$2,500
- Private Meeting Rooms - Small \$1,500

Digital

Email

- Attendee Email Blast, Targeted \$3,150
- Attendee Email Blast, Targeted (Premium) \$4,750
- Product Highlights 3x (Pre-Show) Shared email \$1,295
- Product Highlights 3x (Post Show) Shared email \$1,295
- Product Highlights 6x Shared email..... \$1,950

Mobile App

- Mobile App - Custom Push Alert \$500
- Mobile App - Gold Sponsor..... \$3,500
- Mobile App - Silver Sponsor \$2,500

Website/Retargeting

- Registration, Travel & Housing Sponsor \$1,500
- Smart Ads 50,000 Retargeting \$1,100
- Smart Ads 100,000 Retargeting \$1,975
- Web Ad (Homepage) 180x150 \$1,750
- Website Sponsor..... \$2,300

Print Advertising

Pre-Show Brochure

- Attendee Pre-Show Brochure Ad..... \$4,150

Floor Plan

- Floor Plan Back Cover Ad..... \$3,200
- Floor Plan Ad 4C..... \$900

Show Program

- Program 1/4 Page Ad 4C \$1,500
- Program 1/2 Page Ad 4C \$2,700
- Program Full Page Ad 4C..... \$3,375
- Program Inside Front Cover Ad 4C \$4,200
- Program Back Cover Ad 4C..... \$4,200
- Program Inside Back Cover Ad 4C \$4,200
- Program Page 1 Ad 4C \$4,200
- Program Spread..... \$5,050
- Program Additional Listing \$375
- Program Cover Note 3"x 3"..... \$5,400

RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo
222 West Las Colinas Boulevard
Suite 450E | Irving, Texas 75039

Toll-free: 888-869-8522
Outside USA: 972-536-6350
Fax: 972-536-6365
www.PoolSpaPatio.com

METHODS OF PAYMENT:

Please check one:

Check made payable to:
International Pool | Spa | Patio Expo

Wire / ACH*

Credit Card*: PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

*Refer to clause 7 on Page 2

QUESTIONS?

Please contact PSP Expo Show Management at 888-869-8522, 972-536-6350 or Exhibit@PoolSpaPatio.com. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

PAYMENT TERMS

50% deposit due with all contracts through April 8, 2020

Full payment due with all contracts through July 24, 2020

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Booths Assigned: _____

TSF: _____

Deposit Received: _____

AE: _____

CO ID#: _____

Thinking outside of the box and are interested in something different? Contact Us! We'd love to create a new and exciting sponsorship exclusively for you!

TOTAL SPONSORSHIP AMOUNT: _____

x 50% = TOTAL DEPOSIT DUE: _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: _____ Printed Name: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.