



COMPANY INFORMATION: Exhibitors are responsible for updating their profiles and product categories.

Legal Company Name: _____
 Exhibiting as: _____
 Mailing Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____
 Country: _____ Web Address: _____
 Phone: _____ Toll-Free: _____ Fax: _____

SHOW CONTACT INFORMATION: (If the Show Contact is not responsible for the overall health and safety at the event, then please email the contact information to jolyne.doyle@informa.com) This information is used for correspondence only and is not published.

Contact Name: _____ Title: _____
 Phone: _____ Mobile: _____
 Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (If different than show contact)

Contact Name: _____
 Mailing Address: _____
 Phone: _____ Email: _____

MARKETING CONTACT: (If different than show contact)

Contact Name: _____ Email: _____

Are you a PHTA member? YES, membership # (REQUIRED): _____ NO

To qualify for the PHTA member rate, you must be a member in good standing at the time you submit your contract.

PHTA MEMBER RATES (per square foot)	Space Draw Through May 15	Post Space Draw After May 15
100 - 599 sq. ft.	\$29.00	\$30.25
600 - 1,499 sq. ft.	\$28.50	\$30.25
1,500 - 2,499 sq. ft.	\$26.75	\$30.25
2,500 sq. ft. & more	\$22.25	\$22.25

NON-MEMBER RATES (per square foot)	Space Draw Through May 15	Post Space Draw After May 15
100 - 599 sq. ft.	\$33.25	\$34.50
600 - 1,499 sq. ft.	\$32.75	\$34.50
1,500 - 2,499 sq. ft.	\$31.25	\$34.50
2,500 sq. ft. & more	\$24.75	\$24.75

Booth Selection

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 8 options. If your space selections are not available, PSP Expo will assign what it considers to be the best space available.

I require a corner booth*
 *\$250 per corner for inline booths

I would prefer to exhibit in the:

- GENESIS® Design/Build/Landscape Pavilion
- Outdoor Living & Casual Furniture Pavilion

1. Booth # _____ (_____ sq.ft.)
2. Booth # _____ (_____ sq.ft.)
3. Booth # _____ (_____ sq.ft.)
4. Booth # _____ (_____ sq.ft.)
5. Booth # _____ (_____ sq.ft.)
6. Booth # _____ (_____ sq.ft.)
7. Booth # _____ (_____ sq.ft.)
8. Booth # _____ (_____ sq.ft.)

List specific companies (not product lines) you do not wish to be next to, limit of five companies. (See item #4 on reverse side.)

1. _____
2. _____
3. _____
4. _____
5. _____

Insurance (International Exhibitor Requirement)\$115**
 Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 25. Insurance and your booth confirmation for additional information.

Media Charge\$175
 A \$175 charge has been applied for the production of your digital profile. This includes a company logo on your online booth profile, five (5) product previews, five (5) press releases, and three (3) video listings. In addition, your exhibit fee includes unlimited complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.

Calculate Your Exhibit Space Cost

BOOTH DIMENSIONS	=	TOTAL SQ. FT.	X	SQ. FT RATE	+	CORNER BOOTH FEE	+	INSURANCE	+	MEDIA CHARGE	=	TOTAL EXHIBIT SPACE COST
_____ X _____		_____		\$ _____		\$ _____		\$ _____		\$175		\$ _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: x _____ Printed Name: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.

RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo
 222 West Las Colinas Boulevard
 Suite 450E
 Irving, Texas 75039

METHODS OF PAYMENT:

Please check one:

Check made payable to:
 International Pool | Spa | Patio Expo

Wire / ACH*

Credit Card*: PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

*Refer to clause 7 on Page 2

All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

QUESTIONS?

Please contact PSP Expo Show Management at:
 Toll-free: 888-869-8522
 Outside USA: 972-536-6350
 Fax: 972-536-6365
 Email: sales@poolspapatio.com
www.poolspapatio.com

PAYMENT TERMS

25% deposit due with all contracts through January 24, 2020

50% deposit due with all contracts through May 15, 2020

100% payment due with all contracts through July 24, 2020

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
 Booths Assigned: _____
 TSF: _____
 Deposit Received: _____
 AE: _____
 CO ID#: _____

