INTERNATIONAL POOL SPA PATIO

REQUIRED

2020 APPLICATION & CONTRACT

November 11 - 13, 2020 | Las Vegas, NV

Mandalay Bay Convention Center



COMPANY INFORMATION: Exhibitors are responsible for updating their profiles and product categories.

Legal Company Name:									RETURN APPLICATION AND PAYMENT TO:			
Exhibitin	g as:											
Mailing A	ddress:									onal Pool I Spa I Patio Expo st Las Colinas Boulevard		
City:			State/Province: Zip/Postal Code:						Suite 450E			
Country":Web Address:									irving, i	exas 75039		
Phone: _			Toll-Free:			Fax:						
SHOW (CONTACT INFORMATIO le@informa.com) This information	N: (If the SI on is used for	now Contact is not res correspondence only a	sponsible for the ov and is not published	verall health and safety at the	e event, then plea	se email the conta	act information to				
Contact I	ntact Name:Title:								METHO	DDS OF PAYMENT:		
Phone:Mobile:					obile:				Please ch			
Email: _										c made payable to:		
INVOICE/ACCOUNTING CONTACT INFORMATION: (If different than show contact)									International Pool I Spa I Patio Expo			
Contact Name:										t Card*: PCI compliance		
	ddress:								requires	credit card information must		
Phone:Email:												
MARKETING CONTACT: (If different than show contact)									contract portal. *Refer to clause 7 on Page 2			
Contact I	Name:			Er	nail:				All paym	ents should be in USD funds.		
Are you a PHTA member? YES, membership # (REQUIRED): NO										Exhibitors are responsible for all bank collection fees and/or discounts		
	y for the PHTA member rate						,		associate	ed with their payments.		
	PHTA MEMBER RATES	Space Dra	aw Post Space]	NON-MEMBER RATES	Space Draw	Post Space		QUESTIC Please co	INS? ontact PSP Expo Show		
	(per square foot)	Through May 15			(per square foot)	Through May 15	Draw After May 15		Manager			
	100 - 599 sq. ft.	\$29.00		İ	100 - 599 sq. ft.	\$33.25	\$34.50			JSA: 972-536-6350		
	600 - 1,499 sq. ft.	\$28.50			600 - 1,499 sq. ft.	\$32.75	\$34.50			-536-6365 .les@poolspapatio.com		
	1,500- 2,499 sq. ft.	\$26.75			1,500- 2,499 sq. ft.	\$31.25	\$34.50			olspapatio.com		
		-			<u> </u>		·					
	2,500 sq. ft. & more	\$22.25	\$22.25		2,500 sq. ft. & more	\$24.75	\$24.75					
Boot	h Selection								PAYMI	ENT TERMS		
List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 8 options. If your space selections are not available, PSP Expo will assign what it considers to be the best space available.									25% deposit due with all contracts through January 24, 2020			
☐ I require a corner booth* 1. Booth # (sq.ft.) 5. Booth # (sq.ft.)										eposit due with all		
*\$250 per corner for inline booths							sq.ft.)	contrac	ts through May 15, 2020			
I would prefer to exhibit in the:								100% p	payment due with all			
☐ Outdoor Living & Casual Furniture Pavilion 4. Booth # (sq.ft.) 8. Booth # (sq.ft.)								contrac	ts through July 24, 2020			
you do not wish to be next to, limit of five companies. (See item #4 on reverse side.) 1. Certificate of Insurance coverage are required to obta insurance policies a discounted rate to contracting. Internat Certificate of Insurance				national Exhibitor Requirement)					Date Rec Booths As TSF:	/ MANAGEMENT USE ONLY eived: ssigned:		
3		[Media Charge	Media Charge						leceived:		
4			A \$175 charge has been applied for the production of your digital profile. This includes a company logo on your online booth profile, five (5) product previews, five (5) press releases, and three (3) video listings. In addition, your exhibit fee includes unlimited complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.						AE:			
5									CO ID#:			
Calcu	late Your Exhibit Space C	Cost										
BOOTI	H DIMENSIONS	TOTAL SQ. I	FT. V	SQ. FT RATE	CORNER BOOTH FE		NSURANCE	MEDIA CH		TOTAL EXHIBIT SPACE COST		
$\begin{bmatrix} & & & & & & & & & & & & & & & & & & &$								<u> </u>	\$			

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

Printed Name:_

2020 INTERNATIONAL POOL | SPA | PATIO EXPO EXHIBITOR CONTRACT TERMS & CONDITIONS

license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such names in IM promotional materials. IM shall not

1. DEFINED TERMS

1. DEFINED TERMS
The term "Event" means 2020 International Pool | Spa | Patio ExpoTM (PSP Expo), currently scheduled to be held on November 11-13, 2020 (the "Event Dates") at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA (the "Exhibit Facility"). The Event is owned, produced and managed by Informa Exhibitions U.S. Construction & Real Estate, Inc. As used hereinafter, the term "IM" or "Informa Markets" means, collectively, Informa Exhibitions U.S. Construction & Real Estate, Inc. and each of its officers, directors, shareholders, agents, subsidiaries, affiliates, representatives, employees and assigns, unless the context requires otherwise. The term "Exhibitor" means, collectively, the entity or person that executes this Contract as the "Exhibitor" and each of its Officers, directors, shareholders, employees, contractors, agents, representatives, assigns and/or invitees, as applicable. The term "Contract" means this agreement, all amendments and modifications thereto, and all other materials, documents, rules and regulations expressly incorporated herein by reference. documents, rules and regulations expressly incorporated herein by reference.

CONTRACT ACCEPTANCE
 This Contract shall become binding and effective only when it has been signed by Exhibitor and accepted as valid by a duly authorized representative of Informa Markets. The final exhibit space specifics and/or location may be different from the Exhibitor's original requests. IM reserves the right to deny access to any company.

3. QUALIFICATIONS OF EXHIBITOR
IM, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms who manufacture, remanufacture, or supply products, tools, equipment, supplies or services used for the pool, spa and backyard industry. IM reserves the right to restrict or remove any exhibit which IM, in its sole discretion, believes is objectionable or inappropriate.

4 ASSIGNMENT OF SPACE

4. ASSIGNMENT OF SPACE Initial space assignment of exhibitors contracting 400 sq.ft. or more will be made during the 0n-site Space Draw. Contracts and deposits must be received on or before November 1, 2019 to qualify for the 0n-site Draw. Additional space assignments will be made during Space Draw. Contracts and deposits must be received on or before May 15, 2020 to qualify for Space Draw. All contracts received after May 15, 2020 will be assigned on a first-come, first-serve basis. Any such assignment ose not imply that similar space will be assigned for future Events. IM may change the date of the Space Draw without notice. IM reserves the right to change the floor plan or the location of an Exhibitor's booth if IM in its sole discretion determines that to do so is in the best interest of the Search May III consider removets the Association companies from being mert for the Search page of the Search May III consider removets the Association may be presented. of the Event. IM will consider requests to keep certain companies from being next to each other, however there is no guarantee that by making this request you will not be located next to one of these companies. IM assumes no responsibility in such instances.

5. USE OF SPACE The space contracted for is to be used solely by and for the Exhibitor whose name appears on the Contract, and it is agreed the Exhibitor will not sublet nor assign any portion of same without the prior written consent of IM.

6. CANCELLATION BY EXHIBITOR

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If Exhibitor desires to cancel this Contract, Exhibitor may only do so by giving notice
thereof in writing sent to IM with evidence of receipt. If such written notice is received
at least 180 days prior to the opening date of the Event (November 11, 2020), then
Exhibitor will remain liable for 50% of the total exhibit fee. Otherwise, Exhibitor will
remain liable for 100% of the total exhibit fee, regardless of when this Contract is
executed by Exhibitor. In addition, Exhibitor will remain liable for 100% of all fees paid
or payable in respect of sponsorships, regardless of when this Contract is executed or
cancelled by Exhibitor. These amounts are considered liquidated and agreed upon
damages, for the injuries IM will suffer as a result of Exhibitor's cancellation. This
provision for liquidated and agreed upon damages is a bona fide provision and not a
penally. The parties understand that the withdrawal of the space reserved from
availability and, if applicable, the cancellation of sponsorships, in each case at a time
when other parties would be interested in such space and/or products, will cause IM to
sustain substantial damages that will not be capable of determination with mathematical
precision. Therefore, the provisions for liquidated and agreed upon damages have been
incorporated into this Contract as a valid pre-estimate of these damages. The date of
cancellation shall be the date IM receives written notice. IM reserves the right to treat
Exhibitor's downsizing of booth space as cancellation of the original space and purchase
of new booth space, and Exhibitor may be required to move to a new location.

7. CANCELLATION BY INFORMA MARKETS / PAYMENTS

7. CANCELLATION BY INFORMA MARKETS / PAYMENTS If Exhibitor fails to timely make any payment required by this Contract or otherwise breaches any of its obligations under this Contract, IM may immediately terminate this Contract (and Exhibitor's participation in the Event) by providing written notice (or, if appropriate under the circumstances, oral notice with written notice to follow) to Exhibitor of such termination. IM shall have no obligation to refund monies previously Exhibitor of such relimitations. In wish an lader to consider to return from the previously paid. In reserves the right to refuse Exhibitor permission to move in and set up if Exhibitor is in arrears of any payment due to IM. Mis expressly authorized (but has no obligation) to occupy, cause to be occupied or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing Exhibitor from any liability hereunder. IM reserves the right to terminate this contract at any time. "Payments: A late fee may be incurred for any amounts that are neaf thus." amounts that are past due.

amounts that are past due.
"CREDIT CABD: IM is a PCI compliant company and as such we are prohibited from receiving card holder data via email or any other unsecured method where card holder data can be stored. Exhibitor authorizes PSP Expo to charge to the credit card provided according to the Contract payment terms. If the credit card is declined, the Exhibitor acknowledges they are responsible for the full contracted amount. Cancellation and refund requests are subject Clause 6. Exhibitor acknowledges and agrees they are obligated to pay the credit card company in accordance with the credit card account agreement. Exhibitor agrees be resolve any inquiry or dispute concerning credit card charges with PSP Expo. Exhibitor understands that all deposits/final payments are non-refundable. By execution Contract, it is confirmed that you have read and agreed to

charges with PSP Expo. Exhibitor understands that all deposits/linal payments are non-refundable. By executing Contract, it is confirmed that you have read and agreed to these terms. For security reasons, digital signatures are not accepted.

"WIBE/ACH. IM is not responsible for any losses suffered due to third party fraud or misdemeanour, including, without limitation, false change of bank account communications, identity flert and other scans. Payments into IM's designated bank account only shall satisfy Exhibitor's payment obligations under this Contract. If you receive any communication notifying of a change in IM's designated bank account, you should verify the authenticity of the change with IM. If IM does not receive payment by the established due dates IM may immediately terminate this Contract.

8 CANCELLATION OF THE EVENT

8. CANCELLATION OF THE EVEN If IMPROVED THE CONTROL OF THE SECTION OF THE CONTROL OF THE CONT share of costs and expenses incurred by [M], in full satisfaction of all liabilities of IM to Exhibitor. IM reserves the right to cancel, rename or relocate the Event or change the dates on which it is held. If IM changes the name of the Event, relocates the Event to another event facility and/or city, or changes the dates for the Event to dates that are not more than 90 days prior or 13 months later than the dates on which the Event originally was scheduled to be held, no refund will be due to Exhibitor, but IM shall assign to Exhibitor, in leu of the original space, such other space as IM deems appropriate and Exhibitor agrees to use such space under the terms of this Contract. If IM elects to cancel the Event of their than for a reason previously described in this paragraph, IM shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of IM to Exhibitor. Exhibitor agrees that, except as expressly provided in this paragraph, it shall and hereby does waive any that, except as expressly provided in this paragraph, it shall and hereby does walve any and all claims for damages or compensation resulting from or relating to the cancellation, renaming, relocation or rescheduling of the Event.

9 EXHIBIT SPACE OCCUPANCY

9. EXHIBIT SPALE UCLUPANUT. Hours and dates for installing, occupying and dismantling exhibits shall be those specified by IM. If Exhibitor fails to install its display in its assigned space by 4:00 pm on November 10, 2020 or leaves its space unattended during the Exhibit hours, IM shall have the right to take possession of the space, without releasing Exhibitor from any liability or obligation hereunder, and no refund will be due to Exhibitor. All exhibits must be open and manned for business during the Event hours. Exhibitor may not dismantle the display until the Event is officially closed by IM.

10. LISTINGS & PROMOTIONAL MATERIALS By exhibiting at the Event, Exhibitor grants to IM a fully-paid, perpetual non-exclusive

companies at the event and to use such names in Impromotional materials. Im Stail not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials. IM may also take photographs of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs for any IM promotional purpose. Exhibitor warrants that it owns, or has right to use pursuant to a valid license, all intellectual property (copyright, trademark, etc.) to be used by Exhibitor for promotion or exhibition at the Event.

11. CARE OF EXHIBIT FACILITY

Exhibitor shall promptly pay for any and all damages to the Exhibit reacility or associated facilities, booth equipment or the property of others caused by Exhibitor. Exhibitors are responsible for removing all displays, product, flooring and trash. IM will charge the Exhibitor the cost to remove any items left post show.

12. TAXES & LICENSES

12. IAXES & LICENSES
Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, state or local law applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Event Facility without the express permission of IM.

13. COPYWRITED MATERIALS

Exhibitor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

14 ORSERVANCE OF LAWS

14. DOSENVATICE TEMPS
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall comply with all applicable requirements of the Americans with Disabilities Act, including with respect to the construction of its exhibits.

15. EXHIBITOR UPDATES

IM will provide Exhibitor information and updates to the designated representative of the Exhibitor, including an Exhibitor Service Manual. The designated representative of the Exhibitor will also receive updates about the Event via fax, mail, e-mail and/or SMS.

16. AUTHORIZATION TO CONTACT

16. AUTHORIZATION TO CONTACT Exhibitor acknowledges that IM shall be permitted to share Exhibitor's name and contact information with, and Exhibitor consents to being contacted directly by, vendors, sponsors and partners authorized by IM.

77. INCORPORATION OF RULES & REGULATIONS
Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this Contract shall be subject to determination by IM in its sole discretion. IM may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations (whether or not included in an Exhibitor Service Manual or similar document) are an integral part of this Contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by IM as soon as they are communicated to Exhibitor. This Contract (including the Exhibitor Service Manual and any additional rules or regulations adopted by IM from time to time) states the entire agreement of the parties with respect to the subject matter hereof.

18. INSTALLATION & DISMANTLING Exhibitors must comply with the move-in and move-out times indicated in the Exhibitor Service Manual. If an Exhibitor fails to remove an exhibit in the allowed time, IM shall be permitted (at Exhibitor's sole expense) to remove and place same in a warehouse subject to the Exhibitor's disposition, and/or to ship to Exhibitor via common carrier with all charges to follow at no liability to IM. All exhibits must remain intact until the Event is officially closed.

19. CONTRACTOR SERVICES

19. CONTRACTOR SERVICES
In the interest of making available the best qualified craftsmen in numbers sufficient to handle all of the services necessary for the operation of the Event, IM has contracted on an exclusive basis official contractor to provide certain services. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by exhibitor-appointed contractors (EAC) within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in Exhibitor Service Manual.

20. EXHIBIT GUIDELINES

20. EXHIBIT GUIDELINES
Distribution of samples and printed matter of any kind, and any promotional material, is restricted to the exhibit booth. Exhibitor agrees to exhibit only products which it manufactures, represents or distributes. All exhibits shall display products or services in a tasteful manner. The aisles, passageways and overhead spaces remain strictly under control of IM and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles except by written permission of IM. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made from Exhibitor's booth space. Balloons and stickers (including handouts with gummed backing that adhere or cause adhesion) are prohibited in the exhibit area. Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited. The use of Segway's or Segway-type units is prohibited on the show floor.

Complex booth structures are defined as multi-story or those with a ceiling or canopy covering. Complex structures must submit a Certificate of insurance with the coverages outlined in clause 25. Insurance and provide structural engineer approved plans.

Photography or videography is permitted only with prior approval of the exhibiting company. Failure to obtain prior consent may result in removal from the exhibit hall.

GENERAL TERMS & CONDITIONS

21. GENERAL TERMS & CONDITIONS

M has sole control over show policies. Except as expressly provided in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with normal or payment. Exhibitor shall conduct itself at all times in accordance with normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of the contract, IM in its sole judgment may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this Contract must be in writing and signed by an authorized representative of IM.

22. ASSUMPTION OF RISKS; RELEASES

22. ASSUMPTION OF NISAS, RELEASES Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither IM nor the Exhibit Facility accepts responsibility, nor is a baliment created, for property delivered by or to Exhibitor. Neither IM nor the Exhibit Facility achieved by the property of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

23. INDEMNIFICATION

23. INDEMNIFICATION

Exhibitor shall on a current basis indemnify, defend (with legal counsel satisfactory to IM), and hold IM and the Exhibit Facility harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys' fees and expenses which result from or arise out of or in connection with: (a) Exhibitor's participation or presence at the Event, (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any latest convictor. under any patent, copyright, trademark, trade secret or other proprietary right; (e) any

libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor; (g) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise and (h) any injury to any person (including an attendee) or property while in the Exhibitor's space or relating to Exhibitor's use of any exhibition space or services.

24. LIMITATION OF LIABILITY

24. LIMIATION OF LIABILITY Under no circumstances shall IM or the Exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. In no event shall IM's maximum liability under any circumstance become the amount actually paid to IM by Exhibitor for exhibit space rental pursuant to this contract. IM makes no representations or warranties, express or implied, regarding the number and nature of exhibitors and/or attendees who will attend the Event or regarding any other matters.

25. INSURANCE (A) Exhibitor shall, at its own expense, secure and maintain insurance for the entire (A) Exhibitor siral, at its wife septises, secure and maintain insurance in the entire duration of the Event (move-in through move-out), the insurance shall be primary of any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this paragraph. Workers' compensation and employer's liability insurance complying with the laws of the state of Nevada;

Comprehensive General Liability insurance with limits not less than \$1,000,000 each

the state of Nevada;

Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable); and

Automobile Liability insurance (required if bringing automobiles into the show venue) with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators.

The Exhibitor's Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insured Exhibitions 1S. Construction & Real Estate, Inc. and each of its direct and indirect subsidiaries and other affiliates and (ii) the Event Facility. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to IM, shall be promptly furnished to IM. Certified copies of the Certificates of Insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to IM. The Exhibitor shall obtain a waiver of subrogation from the carrier of each policy described above and the carrier of each other policy that provides fire, explosion or any other risk coverage insuring the Exhibitor's property, in each case releasing in full such carrier's subrogation rights.

(B) Certificate of Insurance forms must be submitted to IM by all international exhibitors, exhibitors with complex booth structures (defined as multi-story or having a canopy/ ceiling) and exhibitors hosting attendee interactive demonstrations.

cenning) and exminiors nosting attendee interactive demonstrations.
(C) Since many international policies aren't valid in the United States, all international exhibitors are required to obtain insurance through Exhibitorinsurance.com, our designated insurance provider. The cost of the policy will be added to all international exhibitor contracts. Coverage is subject to underwriting review; review the Ineligible Risks to ensure coverage. Exhibitors can opt out of this coverage by providing a valid Certificate of Insurance satisfactory to IM with the necessary coverages.

Certificate of Insurance satisfactory to IM with the necessary coverages.

26. OUTSIDE EXHIBITS/HOSPITALITY SUITES
Exhibitor is prohibited, without express written approval from IM, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as unauthorized facility tours. Exhibitor also agrees not to operate hospitality suites or host any hospitality functions during official Event hours or when any IM-sponsored activities are being held. Hospitality functions are permitted only upon payment by the Exhibitor of all fees due hereunder. All requests for a hospitality suite or public function space must be made through IM. If Exhibitor cancels or fails to occupy the exhibit space during official Event hours, IM reserves the right to notify the hotel to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel.

27. SOUND, LIGHTING &/OR LASER DEVICES

The use of devices for mechanical reproduction of sound or music; as well as lasers which are part of Exhibitor's display, are permitted, but must be controlled and maintained at a conversational level. Sound, lighting and/or laser beams must not be projected outside the exhibit booth. IM may immediately discontinue the use of any sound system, lighting or laser device that does not comply with this paragraph. Exhibitors are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns or menaphones. megaphones.

28. FIRE & SAFETY LAWS

The Exhibitor shall comply with all state, city and local laws and ordinances relating to fire, safety and health. A description of these regulations will be found in the Exhibitor Service Manual, however IM will not be responsible for any errors or omissions contained therein.

29 SPONSORSHIP

29. SPUNSOKSHIP
Sponsorship offerings are available to current-year Exhibitors. Should an Exhibitor, who is also a sponsor, cancel their exhibit space, their sponsorship will likewise be cancelled. See Clause 6 Cancellation by Exhibitor. Show Management may require any exhibitor to make changes in their exhibit advertising and sponsorship material if, in Show Management's opinion, the exhibit, advertisement or sponsorship does not conform to prevailing standards of good taste. Changes will be required if the exhibit interferes with the rights of others. All sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. PSE Evron will sponsorships must be paid in full prior to fulfillment. If artwork is required. is required, PSP Expo will send a proof prior to production. Any cost incurred for any changes after the proof has been approved will be the responsibility of the sponsor.

30. VIOLATION OF RULES & REGULATIONS

30. VIOLATION OF RULES & REGULATIONS Violation of this Contract or any rules and regulations governing the Event, including those published in the Exhibitor Service Manual, may result in one or more of the following actions taken against the Exhibitor: 1) the Exhibitor may be prohibited from exhibiting at the current year's Event and will forfeit all booth payments: 2) the Exhibitor's "points" for the following year's space draw may be taken away; and 3) the Exhibitor may be prohibited from exhibiting at the future events. This list of actions is not exhaustive and does not in any way limit available remedies provided in other provisions of this Contract or by law or equity. No delay by IM in exercising any right or provisions of this Contract or by law or equity. No delay by IM in exercising any right or provisions of this Contract or by law or equity. power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise by IM of any other right, power or privilege hereunder preclude any other or further exercise of any other right, power or privilege hereunder.

31 LEAD RETRIEVAL

31. LEAD RETRIEVAL Exhibitor acknowledges that the exclusive service provider for lead retrieval services will be identified in the Exhibitor Services Manual. Exhibitor may use such service provider to collect contact information from persons who visit such Exhibitor's space ("Attendee Data oata"). Exhibitor acknowledges that any Attendee Data so collected shall be used solely by Exhibitor for its legitimate internal business purposes. Without limiting the foregoing, Exhibitor understands and agrees that (i) it will not sell, transfer or otherwise distribute to any third party all or any part of any Attendee Data, (ii) it will not make or attempt to make any compilation of the attendees and/or other participants of the Event or any other derivative work of any Attendee Data, (iii) it will not otherwise use any Attendee Data in connection with any illegal, distasteful, immoral, dishonest or fraudulent activity and (iv) the compilation of the attendees and/or other participants of the Event is the sole property of IM. the Event is the sole property of IM.

This contract is governed by the laws of the State of Delaware as applied to contracts Inis contract is governed by the taws of the state of Delaware as applied to contracts entered into and entirely performed within such state. Exhibitor agrees that the courts located in the State of Delaware shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in Wilmington, DE.