

COMPANY INFORMATION: Exhibitors are responsible for updating their profiles and product categories.

Legal Company Name: _____

Exhibiting as: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Web Address: _____

Phone: _____ Toll-Free: _____ Fax: _____

SHOW CONTACT INFORMATION: (If the Show Contact is not responsible for the overall health and safety at the event, then please email the contact information to jolyne.doyle@informa.com) This information is used for correspondence only and is not published.

Contact Name: _____ Title: _____

Phone: _____ Mobile: _____

Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (If different than show contact)

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

MARKETING CONTACT: (If different than show contact)

Contact Name: _____ Email: _____

Are you a PHTA or NADRA member? ☐ YES ☐ NO PHTA membership # (REQUIRED): _____

To qualify for the PHTA/NADRA member rate, you must be a member in good standing at the time you submit your contract.

PHTA/NADRA MEMBER RATES			NON MEMBER RATES		
	Space Draw	Post Space Draw		Space Draw	Post Space Draw
100 - 599 sq. ft.	\$29.00	\$30.25	100 - 599 sq. ft.	\$33.25	\$34.50
600 - 1,499 sq. ft.	\$28.50	\$30.25	600 - 1,499 sq. ft.	\$32.75	\$34.50
1,500 - 2,499 sq. ft.	\$26.75	\$30.25	1,500 - 2,499 sq. ft.	\$31.25	\$34.50
2,500 sq. ft. & more	\$22.25	\$22.25	2,500 sq. ft. & more	\$24.75	\$24.75

Booth Selection

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 8 options. If your space selections are not available, show management will assign what it considers to be the best space available.

☐ I require a corner booth*
*\$250 per corner for inline booths

I would prefer to exhibit in the:

- ☐ GENESIS® Design/Build/Landscape Pavilion
☐ Outdoor Living & Casual Furniture Pavilion
☐ DeckExpo Pavilion

1. Booth # _____ (_____ sq.ft.) 5. Booth # _____ (_____ sq.ft.)
2. Booth # _____ (_____ sq.ft.) 6. Booth # _____ (_____ sq.ft.)
3. Booth # _____ (_____ sq.ft.) 7. Booth # _____ (_____ sq.ft.)
4. Booth # _____ (_____ sq.ft.) 8. Booth # _____ (_____ sq.ft.)

List specific companies (not product lines) you do not wish to be next to, limit of five companies.

1. _____
2. _____
3. _____
4. _____
5. _____

☐ Insurance (International Exhibitor Requirement)\$115**
Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 17. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 17. Insurance and your booth confirmation for additional information.

Digital Media Upgrade\$275
A non-refundable \$275 charge has been applied for the production of your digital profile. This includes a company logo on your online booth profile, five (5) product previews, five (5) press releases, and three (3) video listings. In addition, your exhibit fee includes unlimited complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.

Calculate Your Exhibit Space Cost

BOOTH DIMENSIONS _____ x _____	=	TOTAL SQ. FT. _____	X	SQ. FT RATE \$ _____	+	CORNER BOOTH FEE \$ _____	+	INSURANCE \$ _____	+	Digital Media Upgrade \$275	=	TOTAL EXHIBIT SPACE COST \$ _____
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We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship And Exhibition Terms And Conditions found online <https://www.poolspapatio.com/exhibit-terms> and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein.

REQUIRED

Signature: x

Printed Name: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.

RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo/
DeckExpo
222 West Las Colinas Boulevard
Suite 450E
Irving, Texas 75039

METHODS OF PAYMENT:

Please check one:

☐ Check made payable to:
International Pool | Spa | Patio Expo

☐ Wire / ACH*

☐ Credit Card*: PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

QUESTIONS?

Please contact PSP/DeckExpo Show Management at:

Toll-free: 888-869-8522

Outside USA: 972-536-6350

Email: sales@poolspapatio.com

www.poolspapatio.com

PAYMENT TERMS

25% deposit due with all contracts through January 22, 2021

50% deposit due with all contracts through May 14, 2021

100% payment due with all contracts through July 23, 2021

CANCELLATION TERMS

50% of the Total Exhibitor Fee is due if canceled at least 180 days prior to the opening date of the event.

100% of the Total Exhibitor Fee is due if canceled less than 180 days prior to the opening date of the event.

Informa Markets reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

Please see the full cancellation terms and conditions found online at <https://www.poolspapatio.com/exhibit-terms>

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Booths Assigned: _____

TSF: _____

Deposit Received: _____

AE: _____

CO ID#: _____