

**NOVEMBER 13-18**

KAY BAILEY HUTCHISON CONVENTION CENTER  
DALLAS, TEXAS

**COST/BENEFIT WORKSHEET**

**Costs**

<p><b>REGISTRATION FEES</b> Varies; early-bird deadline is September 15, 2021</p>	<p>\$ _____</p>
<p><b>FLIGHT</b> Most major airlines are offering discount codes; <a href="#">info here</a>.</p>	<p>\$ _____</p>
<p><b>HOTEL ACCOMMODATIONS</b> PSP/Deck Expo offers discounted hotel rooms. <a href="#">More here</a>.</p>	<p>\$ _____</p>
<p><b>TRANSPORTATION: AIRPORT TO HOTEL &amp; BACK</b> Varies; we suggest carpooling as a method to help make the event more sustainable. <a href="#">More here on travel to and around Dallas</a>.</p>	<p>\$ _____</p>
<p><b>MILEAGE REIMBURSEMENT</b></p>	<p>\$ _____</p>
<p><b>PARKING REIMBURSEMENT</b></p>	<p>\$ _____</p>
<p><b>FOOD/PER DIEM</b> Suggestions:</p> <ul style="list-style-type: none"> <li>• Breakfast = \$10 - \$12</li> <li>• Lunch = \$13 - \$18</li> <li>• Dinner = \$29 - \$36</li> <li>• Snacks/Coffee = \$5</li> </ul> <p><a href="#">More here for recommended dining in Dallas</a>.</p>	<p>\$ _____</p>
<p><b>TOTAL COST ASSOCIATED</b></p>	<p>\$ _____</p>

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Benefits

	Key Takeaway Desired	Estimated Value and/or Contribution to the Company
Session 1		
Session 2		
Session 3		
Session 4		
Session 5		
Session 6		
Expo Hall - 1		
Expo Hall - 2		
Expo Hall - 3		
Expo Hall - 4		