

Make a Splash...

INTERNATIONAL
POOL | SPA | PATIO
EXPO

CO-LOCATED WITH
deck EXPO

NOVEMBER 16-18

KAY BAILEY HUTCHISON CONVENTION CENTER
DALLAS, TEXAS

SPONSORED BY 

SPONSORED BY 

ENHANCED LISTINGS GET YOU MORE TRAFFIC ON THE
ONLINE EXHIBITOR DIRECTORY AND FLOOR PLAN.

5X
MORE
IMPRESSIONS

DIGITAL
MEDIA
PACKAGE
INCLUDED WITH
YOUR BOOTH
\$275

DIGITAL
MEDIA
PACKAGE
WITH LEAD
RETRIEVAL
\$830

**MAXIMUM
EXPOSURE**
\$500

BEST VALUE!
**MAXIMUM
EXPOSURE
WITH LEAD
RETRIEVAL**
\$950

EXHIBITOR DIRECTORY



ATTENDEES USE THE
EXHIBITOR DIRECTORY
TO PLAN THEIR VISIT TO
PSP/DECK EXPO AND
SHORT-LIST THE
EXHIBITORS THEY PLAN
TO SEE.

Company Name	Yes	Yes	Yes	Yes
Company Address	Yes	Yes	Yes	Yes
Company Description	Yes	Yes	Yes	Yes
Product Categories	5	5	8	8
Booth Number	Yes	Yes	Yes	Yes
Company Logo	Yes	Yes	Yes	Yes
Product Images & Descriptions	5	5	10	10
Video Panels	3	3	6	6
Documents / Collateral	5	5	10	10
Show Specials	Yes	Yes	Yes	Yes
Access to Online Leads	No	No	Yes	Yes
Priority Placement	No	No	Yes	Yes

Contact Your Account Executive

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Lead Retrieval

Lead capture app on your smartphone! BYOD - Bring your own device*. Lead retrieval package includes licenses for three devices; additional licenses are available for a fee. On their own, Lead Retrieval packages start at \$595. *iOS requirements: iPhone 7 or newer; iOS 11 or higher. Android requirements: Android 5.0 or higher.

PSP/DECK EXPO 2021

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