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Director of Business Development
Matt.Teague@watkinsmfg.com
(760) 802-4803



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Welcome to Las Vegas
Thank you for attending
PSP/Deck Expo 2022

SHOW GUIDE



Expo: Nov 15–17
Education: Nov 12–17

Las Vegas Convention Center
Las Vegas, Nevada

Product Showcase
Discover new technology

Daily Schedules
Find your education

Navigate the show with ease.
Search 'Pool Spa Patio' in
your app store to download
the official PSP/Deck Expo
mobile app. Look for this icon
to ensure you have this year's
version of the mobile app.



SHOW STAFF

Kevin Thornton, SVP Construction

Kris Osterbusch, Show Director

Jolyne Dolye, Operations Manager

Krissy Adams, Conference Manager

Megan Magaña, Senior Marketing Manager

Steve Schlange, Sales Manager

Melissa Sklenar, Accounts A-K & Digital Marketing Solutions

Amy Scott, Accounts L-Z

Tami Svarfvar, Business Development Manager

Say 'hi' if you see us onsite!

International Pool | Spa | Patio Expo™, co-located with Deck Expo/ Informa Markets
222 W. Las Colinas Blvd.
Suite 450E
Irving, Texas 75039
info@poolspapatio.com



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REGISTRATION SPONSORED BY



KEY LOCATIONS

Show Floor Education

Spa Retailer Academy	Booth #5337
Deck Workshop	Booth #8774
PSP/Deck Expo Stage	Booth #7173
Simpson Strong-Tie Demos	Booth # 8555
GENESIS Solution Center.....	Booth #4558
PHTA Demo Zone	Booth #4058

Show Floor Features

Product Showcase	Booth #4022
PSP/Deck+ Lounge	Booth # 3942

Partner Booths

PHTA - Pool & Hot Tub Alliance/Membership.....	Booth #5158
GENESIS	Booth #4558
North American Deck & Railing Association	Booth #8344
Pool & Spa News (PSN)	Booth #4725

For Exhibitors

Exhibitor Services Desk	Booth #8576
Sales Office	Booth #8277

General

Business Center/UPS	West Hall behind Concession Area Across from W2 Entrance
Coat & Bag Check	Next to Fed ExWest Hall behind Concession Area Across from W2 Entrance
First Aid/Info Counter/Registration Customer Service	Level 1 Behind the Left of Registration
Press Room (Shared with Speaker Ready Room)	Room W235
Show Management Office	Room W234
Speaker Ready Room (Shared with Press Room)	Room W235
Taxi & Ride Share Pick-Up and Drop Off.....	West Hall Main Lobby

PRE-CONFERENCE SCHEDULE

Saturday November 12	Sunday November 13	Monday November 14
PHTA Certified Service Technician (CST) Course		
PHTA Certified Maintenance Specialist (CMS) Course		
	PHTA Certified Hot Tub Technician (CHTT) Course	PHTA ICC Present the 2021 International Swimming Pool & Spa Code
	Pool & Spa Operator ® (CPO®) Certification Course	
C201: GENESIS® CONSTRUCTION SCHOOL: Concrete Pools		
	D180: Drawing for Professionals	NADRA's Deck Evaluation/ Inspection Certification Program
	D271: Architectural Styles	
	D211: Elements of Design	
	D265: Master Designer Methods: Kirk Bianchi, Crafting the Outdoor Space as a Living Art Form	
		Start With The End In Mind: Secrets to Build Predictable Profitable Growth (Presented by NADRA)
Watershape University C3611: Essential Plaster Workshop		
Watershape University C4112: Advanced Watershape Construction – Wellness		
Watershape University C2711: Major Renovations		
		Watershape University B1611: Business Administration Essentials
		Watershape University C3341: Essential Plumbing Workshop
		Watershape University W208: Vanishing and Slot-Edge Design, Engineering & Construction

SCHEDULE AT A GLANCE: EDUCATION & EXPO

PSP/Deck Expo Conference Program W200 ROOMS, SECOND FLOOR OF WEST HALL

- Tuesday, November 15 7:30 am - 8:45 am
- Wednesday, November 16 8:45 am - 11:00 am
- Thursday, November 17 7:30 am - 10:30 am

Expo Hall Hours

- Tuesday, November 15 10:30 am - 5:00 pm
- Wednesday, November 16 10:30 am - 5:00 pm
(Plus Booza-POOL-Ooza: Networking Happy Hour until 6 p.m.)
- Thursday, November 17 10:30 am - 2:30 pm

Registration Customer Service LOBBY D

- Sunday, November 13 1:00 pm - 5:00 pm
- Monday, November 14 7:30 am - 5:00 pm
- Tuesday, November 15 6:45 am - 5:00 pm
- Wednesday, November 16 7:00 am - 5:00 pm
- Thursday, November 17 7:30 am - 2:30 pm

Show Floor Education

- Tuesday, November 15 10:45 am - 4:45 pm
- Wednesday, November 16 10:45 am - 4:45 pm
- Thursday, November 17 10:45 am - 2:30 pm

Show Location

Las Vegas Convention Center (West Hall)
3150 Paradise Road
Las Vegas, Nevada 89109

Schedule is subject to change. For up-to-date show information, visit www.PoolSpaPatio.com, or download the mobile app. Use search term 'pool spa patio.'

NPC's Start-Up Technician Certification Course

TUESDAY, NOVEMBER 15 // 8:00 AM - 5:00 PM



ASA Shotcrete Nozzleman Education Course

*Presented by the American
Shotcrete Association*

TUESDAY, NOVEMBER 15 // 8:00 AM - 4:00 PM



Quality Shotcrete – Know It When You See It (Presented by ASA)

WEDNESDAY, NOVEMBER 16

8:00 am - 4:30 pm, without exam
8:00 am - 6:00 pm, with exam

SPECIAL EVENTS

PHTA Awards of Excellence Reception
MONDAY, NOVEMBER 14 // 5:30 PM - 7:00 PM
Beethoven Ballroom at Encore at Wynn Las Vegas

NEW! **Keynote: CEO Panel**
TUESDAY, NOVEMBER 15 // 9:00 AM - 10:30 AM
Room W326, Session Code: KEY

PHTA WAVE Network Reception
TUESDAY, NOVEMBER 15 // 4:30 PM - 5:30 PM
Room W303-W306, Session Code: WAVE

First-Time Attendee Reception
TUESDAY, NOVEMBER 15 // 4:30 PM - 5:30 PM
Third Floor Terrace, Las Vegas Convention Center,
Session Code: FT

Welcome Party
TUESDAY, NOVEMBER 15 // 5:00 PM - 7:00 PM
Third Floor Terrace, Las Vegas Convention Center,
Session Code: TUWP

**Heritage Pool Supply Group
Benefit Concert**
TUESDAY, NOVEMBER 15 // 7:00 PM - 11:00 PM
House of Blues at Mandalay Bay

**Breakfast of Champions
Powered by PHTA**
WEDNESDAY, NOVEMBER 16 // 7:00 AM - 8:30 AM
Room W326, Las Vegas Convention Center,
Session Code: BOC

**Million Dollar Pool Design
Challenge Session**
WEDNESDAY, NOVEMBER 16 // 1:30 PM - 2:30 PM
PSP/Deck Expo Stage, Booth #7173, Session Code: E8

NEW! **Booza-POOL-Ooza:
Networking Happy Hour**
WEDNESDAY, NOVEMBER 16 // 4:30 PM - 6:00 PM
Expo Hall

Pool Nation Awards™
WEDNESDAY, NOVEMBER 16 // 6:30 PM - 9:30 PM
Room W326, Session code: PNA

**GENESIS® Family Reunion
and Winemaker Dinner**
WEDNESDAY, NOVEMBER 16 // 7:00 PM - 10:00 PM
Celebrity Cars Las Vegas, Session code: WEWD



MY SHOW PLANNER



My Show Planner combines planning and logistics into one easy-to-use tool.

Get the most out of your show experience with our new My Show Planner. Search for exhibitors, view conference sessions and events, see who is speaking, and more.

Plan out your PSP/Deck Expo show experience by creating a planner account. My Show Planner is mobile-friendly.

To access, click the icon to the left, or visit www.poolspapatio.com and select “My Show Planner” in the upper right corner.

JACUZZI GROUP™



Booth #6144

Sundance Spas

Booth #6147



Booth #6151



Booth #6544



Booth #6550

Come visit us at PSP/Deck Expo, November 15-17, 2022

Accelerate Your Growth with the Industry's Best

World-class onboarding, training and support to get you up and running, lead generation and turnkey marketing programs to make driving sales easier, and showroom design services to create an impactful experience—you're partnering with a team of product and industry experts committed to your profitability and overall business success.



OUR COMMITMENT TO SUSTAINABILITY

THE MISSION

We understand that our event impacts the environment and the communities we serve.

Our goal is to make the event more responsible and to minimize these impacts continuously.

Through our Sustainability Program, we are working to identify, understand, and address areas where we can make positive changes.

GOALS

Our three aims of delivering a sustainable event are:

- 1. Social
- 2. Economical
- 3. Environmental



HOW YOU CAN HELP

Check out the all-new interactive Sustainability Hub in the main concourse for an overview of greening initiatives happening on-site and get involved by pledging to take action while you're in Las Vegas.



PLEDGE #1

Bring my reusable water bottle to avoid the waste impacts of disposable plastic bottles.



PLEDGE #2

Enjoy the host city and reduce my carbon foot print by walking to and from my hotel, using public transportation or car-sharing services.



PLEDGE #3

Use the linen and towel reuse program at my hotel and turn off the lights when I leave my room.

Welcome Party

TUESDAY, NOVEMBER 15

5:00 pm - 7:00 pm

On the Terrace of the Las Vegas Convention Center
Included with a Super Pass or Tuesday Day Pass

Hydrate. Caffeinate. Celebrate.

Enjoy complimentary food and drinks while networking with your peers. See skyline views of the Las Vegas Strip and pre-game for the evening.

Sponsored by:



DOWNLOAD THE MOBILE APP



Navigate the show with ease.

Search **'Pool Spa Patio'** in your app store to download the PSP/Deck Expo mobile app.

And look for this icon to ensure you have this year's version of the mobile app.



MOBILE APP SPONSOR



BEER CART SCHEDULE

Stop by these booths for a *complimentary* beverage!

TUESDAY, NOVEMBER 16

Pivot Pool Products	Booth #5862	11:00 am - 3:00 pm
Spin Master	Booth #8159	12:00 pm - 4:00 pm
HFS Financial	Booth #5934	12:00 pm - 4:00 pm
Deckorators	Booth #8362	1:00 pm - 5:00 pm
Lyon Financial	Booth #5340	1:00 pm - 5:00 pm

WEDNESDAY, NOVEMBER 17

HFS Financial	Booth #5934	12:00 pm - 4:00 pm
Lyon Financial	Booth #5340	1:00 pm - 5:00 pm
Viewa LTD	Booth #4331	1:00 pm - 5:00 pm



HOT TUBS HAVE EVOLVED...



AGAIN

EXPERIENCE AT BOOTH #5629

MILLION DOLLAR POOL DESIGN CHALLENGE

The Million Dollar Pool Design Challenge offers pool designers the opportunity to create a mock outdoor living area, with a minimum \$1 million budget. For the first time, designers can win a top prize of \$10,000 thanks to Lead Sponsor, Riverflow Pumps by Current Systems.

*See the finalists and vote for the winner in **Session E8: Million Dollar Pool Design Challenge**. Happening Wednesday, November 16 from 1:30 p.m. to 2:30 p.m. at the PSP/Deck Expo Stage (booth #7173) in the Expo Hall.*

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ADDITIONAL SPONSORS



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Thank you to the vendors whose support helps create an extraordinary experience for the industry.

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A VERY SPECIAL THANK YOU

We would like to extend a special thank you to our industry partners. Your support helps make PSP/Deck Expo an exceptional event for everyone.

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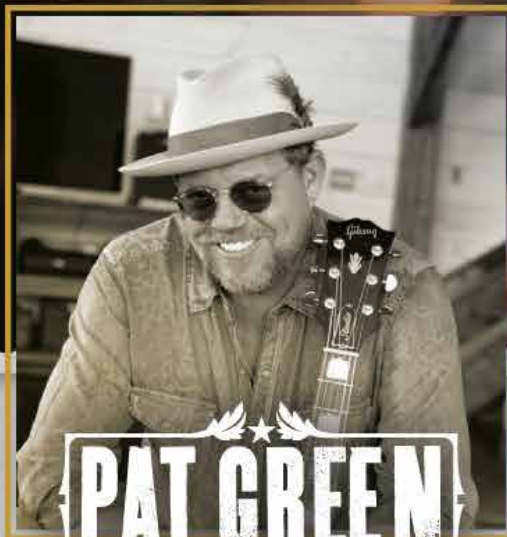
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#1 CONCERT AT THE 2022
INTERNATIONAL POOL | SPA | PATIO EXPO™



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TICKETS ARE LIMITED
SO RESERVE NOW

NOV 15, 2022 | **DOORS OPEN
7 PM**

ALL ATTENDEES ARE WELCOME TO JOIN US FOR A FREE NIGHT OF FUN TO SUPPORT
THE INDUSTRY AND SHOW GRATITUDE TO OUR CUSTOMER AND SUPPLIER PARTNERS

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SWIM STEP INTO
ACROSS AMERICA SWIM
★ MAKING WAVES TO FIGHT CANCER ★

CONCERT PRESENTED BY
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pH Pure eliminates acid demand for lowering the pH and allows all sanitizers to be more effective. HOCl (Hypochlorous Acid) is reduced from 66% active at 7.2 pH to only 33% active at 7.8 pH

- Builders and startup CPO's want to maintain proper chemistry to avoid the blame game
- CPO's don't want complaints when the pH spikes and pool turns green
- Homeowners want less chemicals in their pool

Visit
us at Booth
4146 at the
PSP/Deck
Expo in Las
Vegas

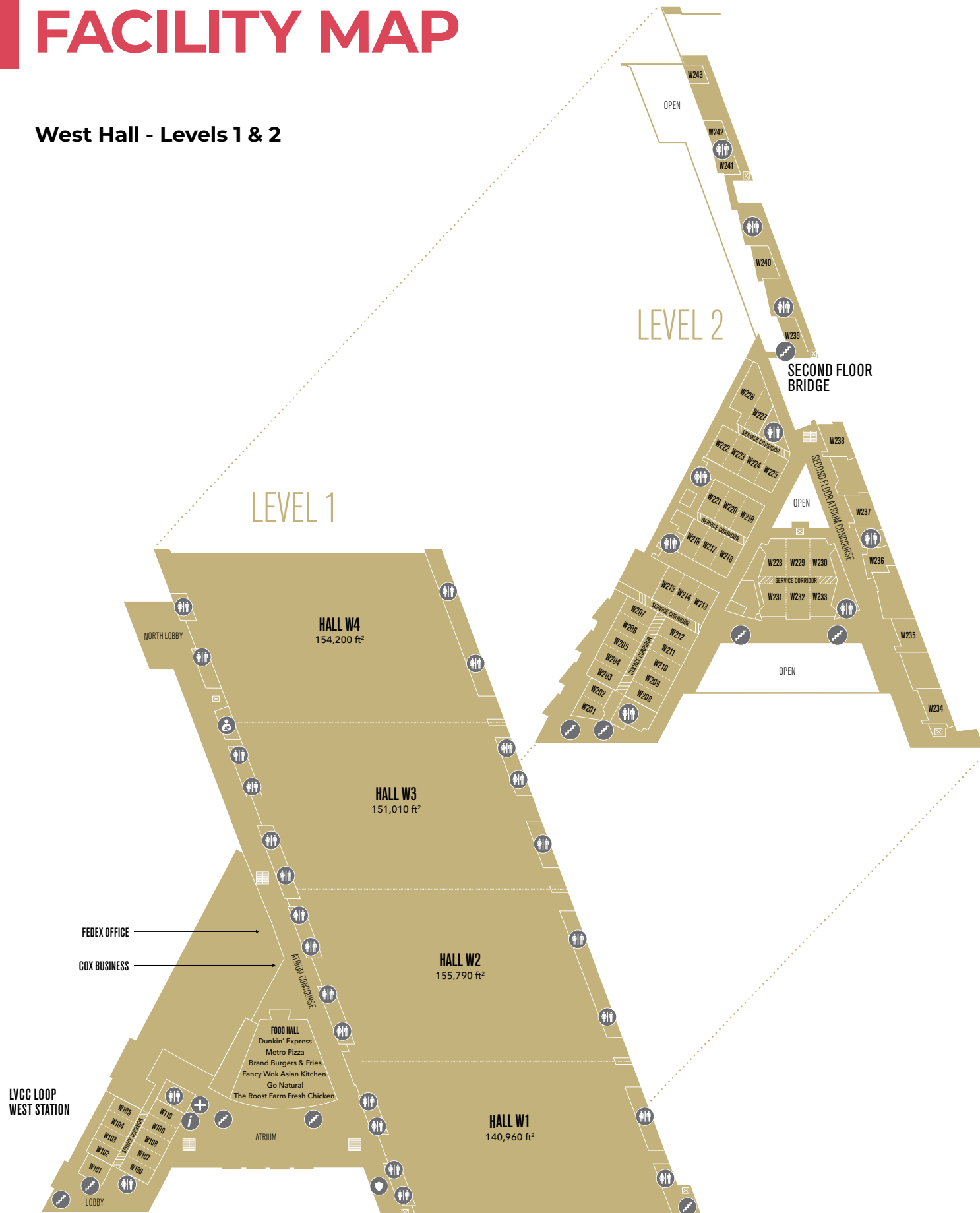
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FACILITY MAP

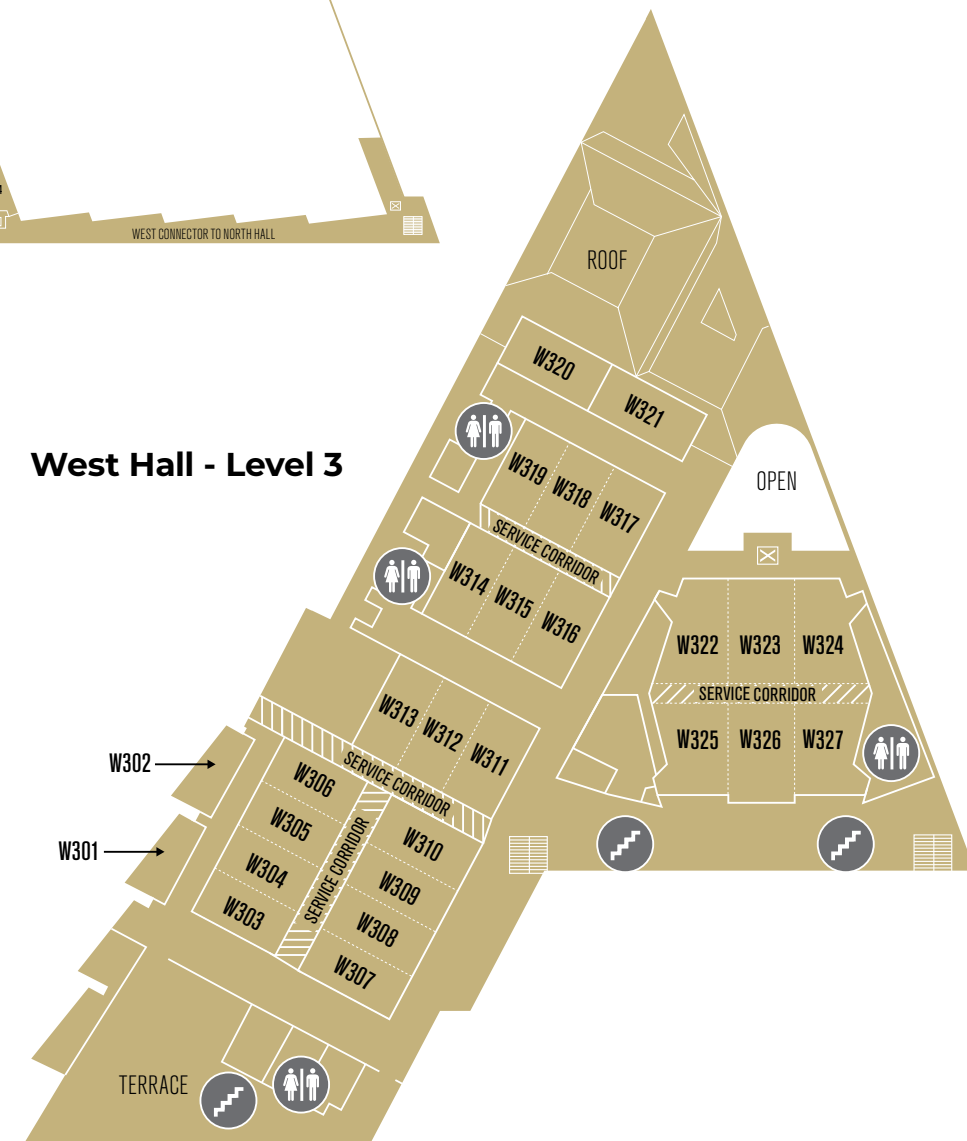
West Hall - Levels 1 & 2



West Hall - Level 2



West Hall - Level 3



EDUCATION SCHEDULE

CONFERENCE

Tuesday, November 15

7:30 am – 8:45 am

BUS **RTL** TU01: If We Could Turn Back Time: 25 Lessons That We Have Learned
Speakers: Matt Gohlke, Nick Day
Room W209

BLD **WU** TU02: Watershape University: Steel Reinforcement for Shotcrete Applications
Speaker: Bill Drakeley
Room W228

BUS TU03: Use AUTOMATION To SELL More and SATISFY More, WITHOUT More Manpower!
Speaker: Brett Abbott
Room W227

PHTA **RTL** TU04: How to Survive and Thrive in an Ever-Changing Retail World
Speakers: Jane Merritt, Mallory Wachowski
Room W220

BLD **RTL** **SRVC** TU05: Water Balance 101
Speaker: Christopher Golden
Room W223

DECK TU06: The Multi-Types of Railing Requirements for Multifamily & Other R2 Dwellings
Speaker: David Mullins
Room W205

SRVC TU07: Comprehensive Swimming Pool Inspections with Leak Detection
Speaker: Darren Merlob
Room W233

GEN **OUL** **DES** TU08: D323: Outdoor Kitchen Design
Speaker: Jason Brownlee
Room W214

BLD **GEN** TU09: C205: Pool Tile: The Good, the Bad, and the Ugly
Speaker: Greg Andrews
Room W217

9:00 am – 10:20 am

SPCL Keynote: CEO Panel
Room W326

Panelists:

- Rick Roetken; President, North America, Hayward Holdings
- Dave Jackson; CEO, Jacuzzi Group Worldwide
- Ardy Arani; CEO & Managing Director, Big Green Egg
- Matt McDermott; President, Heritage Division/SRS
- Landon Tarvin; Vice President, Decorators

Moderator: Bruce Porter; CMO, SWAT Marketing Solutions, Inc.

Wednesday, November 16

7:00 am – 8:30 am

SPCL Breakfast of Champions Powered by PHTA *Sponsored by Raypak.*
Room W326

8:45 am - 9:45 am

WU **BLD** WE01: Geotechnical Loads and the Unified Soil Classification System
Speaker: Dave Peterson
Room W233

GEN **BLD** **DES** WE02: D415: Designer Dialogues; How to Choose to Work with the Architectural Styles and Timeline Design
Speakers: Feras Irikat, Paul John Boulifard, Kate Wiseman, Jason Brownlee, Andy Kaner, Kirk Bianchi
Room W228

OUL WE03: Outdoor Kitchens Reward the Lifestyles of the Owners
Speaker: Michael Gotowala
Room W205

BUS WE04: Post Pandemic Business Awareness
Speaker: Juliet Phelps
Room W220

RTL WE05: “I Will Just Get it Online:” Strategies to Keep Your Customers on Your Doorstep
Speaker: Anne Obarski
Room W217

SRVC WE06: Finding Leaks - Turn Headaches into Profits
Speakers: Brad Madison, Lance Anderson
Room W223

SRVC WE07: Maximizing Efficiency: The Role of Specialty Chemicals in Pool Care
Speaker: Alicia Stephens
Room W214

DECK WE08: Stop Losing Money Before the Job Even Starts: How to Fix your Estimates
Speaker: Chris Breen
Room W209

GEN **BLD** WE09: C230: Shotcrete Science (Part 1)
Speaker: Terry Brannon
Room W226

Education Track Key

BLD Builder	DES Design	RTL Retail	DECK Deck
BUS Business	GEN GENESIS	SRVC Service	PHTA PHTA
COM Commercial	OUL Outdoor Living	WU Watershape University	SPCL Special Event



Breakfast of Champions Powered by PHTA

Breakfast Sponsor:



Dive In and Deck Out! www.poolspapatio.com

EDUCATION SCHEDULE

CONFERENCE

Wednesday, November 16

10:00 am – 11:00 am

BUS WE10: Builders, Bloopers and Blunders - Common Construction Defects in Swimming Pools
Speaker: Scott Cohen
Room W209

GEN **BLD** WE11: C230: Shotcrete Science (Part 2)
Speaker: Terry Brannon
Room W226

WU **BUS** WE12: Impressive Construction Proposals
Speaker: Michael Nantz
Room W228

BUS WE13: 10 Secrets to A Successful Digital Marketing Strategy
Speaker: Bruce Porter
Room W220

RTL WE14: Service TOUCHPOINTS: 9 Critical Points of Contact That Impact Customer Loyalty
Speaker: Anne Obarski
Room W217

WU **SRVC** WE15: Equipment Pads Built for Ease of Service
Speakers: David Penton, Kevin Cobabe
Room W233

SRVC WE16: How to do More Service with Reduced Staff
Speaker: Mike Leone
Room W223

SRVC WE17: Staining, Scaling & Discoloration: Identification, Prevention & Removal
Speakers: Jim Sturick, Jana Auringer
Room W214

Thursday, November 17

7:30 am - 9:00 am

GEN **BLD** TH01: C415: Dampproofing Panel (Part 1)
Speakers: Skip Phillips, Kyle Chaikin, Jon Temple, Shaun Goldberg, Ken Milbery, Scott McKenna, Thomas Fuller
Room W226

BUS TH02: Instagram Shops, Facebook, Tik Tok, Pinterest and More! Understanding Your Expanded Social Commerce 2022 Ad Options!
Speaker: Pam Vinje
Room W223

SRVC TH03: Myths of Water Chemistry and Testing
Speaker: Christopher Golden
Room W214

BUS TH04: Building Your Lean Projects for Profitable Results
Speaker: Brad Humphrey
Room W217

SRVC TH05: Hiring, Managing, and Leading in Pool Service
Speakers: Hal Denbar, Nathan White, Robert Daniels, Tyler Rasmussen, Harry Geller
Room W209

BUS TH06: Fast Friends - Quickly Bond With Your Clients to Discover What They Really Want
Speaker: Scott Cohen
Room W220

PHTA **BLD** TH07: VGBA Application and Field Inspections
Speakers: Steve Barnes, Steve Getzoff
Room W228

DECK TH08: Solving the Biggest Marketing Challenge Facing the Deck & Patio Construction Industry - Unconverted Leads
Speaker: April Edwards
Room W233

Education Track Key

BLD Builder	DES Design	RTL Retail	DECK Deck
BUS Business	GEN GENESIS	SRVC Service	PHTA PHTA
COM Commercial	OUL Outdoor Living	WU Watershape University	SPCL Special Event

CONFERENCE Evaluations

Your feedback is important to us. Please take a quick conference evaluation survey after each session you attend. This information helps us maintain a positive learning experience for our attendees. It also provides us with insight into what you would like to learn about in the future.

Conference Evaluations are available in the PSP/Deck Expo mobile app. To complete a conference evaluation, open the PSP/Deck Expo mobile app, locate the session and click on "Fill Out Survey".

Attendees that rate a session they have attended will be entered into a drawing for a \$100 gift card.

To download the PSP/Deck Expo mobile app, search 'Pool Spa Patio Deck' in your app store.



EDUCATION SCHEDULE

CONFERENCE

Thursday, November 17

9:15 am – 10:30 am

BUS **WU** TH09: Preventing Litigation
Speakers: Bill Drakeley, Paolo Benedetti
Room W228

GEN **OUL** **DES** TH10: D423: Outdoor Living: How to Create Beautiful and Comfortable Outdoor Rooms
Speaker: Kate Wiseman
Room W220

GEN **BUS** TH11: D237: How Innovative Creativity Can Profit Your Business
Speaker: Feras Irikat
Room W233

BUS TH12: Find, Hire, Train and Retain Self-Motivated Workers
Speaker: Brad Humphrey
Room W217

SRVC TH13: Pool Inspections - "The Why, Who, How & When"
Speaker: Peter Muehlbronner
Room 223

BLD **DES** TH14: How to Design with Elevations From Too Flat to Too Steep
Speaker: Mike Farley
Room W209

SRVC TH15: Consolidation of the Pool Service Industry - From the Experts
Speakers: Augusto Titarelli, Justin Kuperberg, Fraser Ramseyer, Lucas Dorrell, Wendy Parker, Gary Crayton, Hal Denbar
Room W214

GEN **BLD** TH16: C415: Dampproofing Panel (Part 2)
Speakers: Skip Phillips (moderator), Kyle Chaikin, Jon Temple, Shaun Goldberg, Scott McKenna, Thomas Fuller
Room W226

Education Track Key

BLD Builder	DES Design	RTL Retail	DECK Deck
BUS Business	GEN GENESIS	SRVC Service	PHTA PHTA
COM Commercial	OUL Outdoor Living	WU Watershape University	SPCL Special Event

Build your customer's ultimate backyard dream.



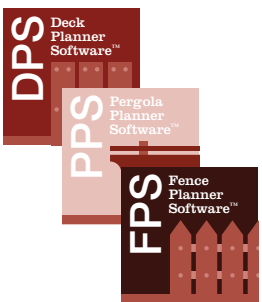
Deck Planner Software™



Pergola Planner Software™



Fence Planner Software™



Plan, quote and build outdoor structures faster and easier. Grow your construction business with free Outdoor Living software from Simpson Strong-Tie. Our design apps include Deck Planner Software™, Pergola Planner Software™ and Fence Planner Software™. The in-app tutorials make it easy to select materials, dimensions, colors and hardware. Add patios, sheds, landscaping or other features, then show customers their entire yard in a realistic 2D or 3D view. Once your design is complete, you can print a full materials list, provide a quote, review permit submittal pages, and select a local dealer with available supplies in your area.

Download free design software at go.strongtie.com/outdoorliving. Or call (800) 999-5099 to learn more.

SIMPSON
Strong-Tie

EDUCATION SCHEDULE

SHOW FLOOR

PSP/Deck Expo Stage | Booth #7173

Tuesday, November 15

Time	Code	Session Name	Speakers
11:30 am- 12:15 pm	E1	Introducing the New PHTA/ICC-2 Standard for Public Pool and Spa Operations and Maintenance	Dennis Berkshire, Joe Laurino, Jody O’Grady, Ken Gregory, Justin Wiley, Steve Barnes, John Weber
12:30 pm - 1:15 pm	E2	Why Not Me? How I Went From 5 Startups to 5 Multi-Million Dollar Businesses and Why You Can Do it Too	Lance Bachmann
1:30 pm - 2:15 pm	E3	Watershape University White Papers on Key Issues	Dave Peterson, Bill Drakeley
2:30 pm - 3:15 pm	E4	Getting Your Online Marketing Right in 2023	Brandon Schmidt
Wednesday, November 16			
11:30 am - 12:15 pm	E6	Let’s Clear the Air - Air Quality for Indoor Swimming Venues	Jody O’Grady, John Weber, Jim Egan
1:30 pm - 2:30 pm	E8	Million Dollar Pool Design Challenge	Mike Farley, Reid Schindler
2:45 pm - 3:30 pm	E9	How To Make Chlorine Last Longer	Terry Arko
3:45 pm - 4:45 pm	E10	Proper Inground Spa Jet Design in a Variable Speed World	Scott Roodbergen

GENESIS® Solution Center | Booth #4558

Tuesday, November 15

Time	Code	Session Name	Speakers
11:00 am- 12:00 pm	G1	GENESIS® Solution Center - Understanding Architecture, Why it Matters	Paul John Boulifard
3:00 pm - 4:30 pm	G2	GENESIS® Solution Center - Taste of GENESIS - Wine Tasting	Brain Van Bower, Matt Cline, Erin Cline (Three Wine Company)

Wednesday, November 16

11:00 am - 12:00 pm	G3	GENESIS® Solution Center - D411: Integrating Manufactured Pools into a Master Plan	Kate Wiseman
1:30 pm - 2:30 pm	G4	GENESIS® Solution Center - C271: GENESIS Project Profile Series	Kirk Bianchi

Thursday, November 17

11:00 am- 12:00 pm	G5	GENESIS® Solution Center - Taste of GENESIS, What’s Coming for Design Education	Kate Wiseman, Feras Irikat
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PHTA Demo Zone | Booth #4058

Tuesday, November 15

Time	Code	Session Name	Speakers
12:15 pm - 1:15 pm	P1	PHTA DEMO - Fiberglass Installation Fundamentals	Jason Hughes
1:30 pm - 2:30 pm	P2	PHTA DEMO - Incorporating Wellness and Fun in a Backyard Project	Mark Lutz, Michael Sparacio

Wednesday, November 16

12:15 pm - 1:15 pm	P3	PHTA DEMO - Pool Circulation & Debris Removal in a Variable Speed World	Ryan Dubes
3:00 pm - 4:00 pm	P4	PHTA DEMO - Basic Leak Detection Procedure, Techniques and Equipment	Brad Madison, Lance Anderson

Thursday, November 17

12:15 pm - 1:15 pm	P5	PHTA DEMO - Start Your Engines (Well actually Water Chemistry)	Jody O’Grady
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EDUCATION SCHEDULE

SHOW FLOOR

Simpson Strong-Tie Show Floor Education | Booth #8555

Tuesday, November 15

Time	Code	Session Name
11:00 am - 11:45 am	ST1	Decks Done Right Presentation Series: Footings, Posts and Beams
12:15 pm - 1:15 pm	ST2	Decks Done Right Presentation Series: Resisting Rot, Decay and Corrosion
1:15 pm - 2:15 pm	ST3	Decks Done Right Presentation Series: Dr. Decks
2:30 pm - 3:15 pm	ST4	Decks Done Right Presentation Series: Ledgers
3:30 pm - 4:15 pm	ST5	Decks Done Right Presentation Series: Lateral Connections, Joists, Railings and Stairs

Wednesday, November 16

11:00 am - 11:45 am	ST6	Decks Done Right Presentation Series: Footings, Posts and Beams
1:30 pm - 2:30 pm	ST7	Decks Done Right Presentation Series: Resisting Rot, Decay and Corrosion
2:30 pm - 3:15 pm	ST8	Decks Done Right Presentation Series: Ledgers
3:30 pm - 4:15 pm	ST9	Decks Done Right Presentation Series: Lateral Connections, Joists, Railings and Stairs

Thursday, November 17

11:00 am - 11:45 am	ST10	Decks Done Right Presentation Series: Footings, Posts and Beams
12:00 pm - 12:45 pm	ST11	Decks Done Right Presentation Series: Ledgers
1:00 pm - 1:45 pm	ST12	Decks Done Right Presentation Series: Lateral Connections, Joists, Railings and Stairs

SPONSORED BY



Spa Retailer Academy | Booth #5337

Tuesday, November 15

Time	Code	Session Name	Speakers	Sponsor
11:45 am - 12:30 pm	S1	Podium Presents: 5 Ways to Win Locally	Pat Johnson	Podium
1:45 pm - 2:30 pm	S2	Bullfrog: Secrets Spilled - The Tried-and-True Marketing Plan to Grow Your Retail Business & Spa Market	Jake Ricks	bullfrog spas

Wednesday, November 16

11:45 am - 12:30 pm	S4	Podium Presents: 5 Ways to Win Locally	Pat Johnson	Podium
1:45 pm - 2:30 pm	S5	Ultralift Cover Lifters Presents Presents: Marketing & Merchandising: Blending Techniques to Increase Sales	Crystal Lengua	ULTRALIFT Cover Lifter Systems





JOIN NADRA!

Are you a member yet?

BOOTH #8344

THE COMMUNITY YOU WANT TO BE A PART OF!

Happy Hour - Wednesday, 1pm in the Booth
Annual Meeting - Wednesday 9am Rm 108/109



Education

Deck Expo Offerings: REGISTER at [NADRA.org](https://www.nadra.org)

11/14/22 **Deck Evaluation Class**. 8 - 12

Presented By: Jim Mailey - Simpson Strong-Tie

11/14/22 **Secrets to Build Predictable Profitable Growth 1-4**

Presented By: Chris & Amy Breen - Legacy Decks Academy

NADRA provides 3 types of classes: In-Person, Live ZOOM Webinars, and Pre-recorded On-Demand. Visit [NADRA.org](https://www.nadra.org) to see a full list of classes.



National+ Deck Competition

NADRA recognizes and promotes excellence in the outdoor living & decking industry. Each year we celebrate and honor outstanding successes in the industry at a prestigious Industry Awards presentation & celebration. **The 2022 National+ Deck Competition is now open. Stop by our booth #8344 to learn more!**

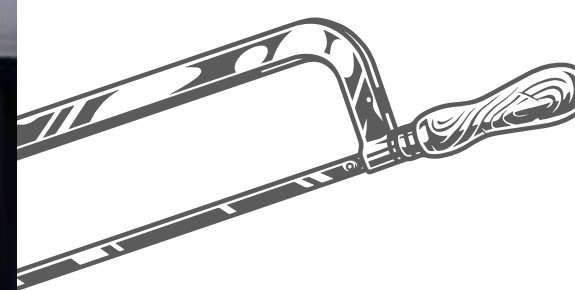


Code Development

Code Meeting:

Wednesday 10am - Room 108/109

NADRA has a very active and strong code committee. We are represented at all ICC hearings and have a common-sense approach to code.



RAILING SHOWCASE

Booth #8774
part of the Deck Workshop

Schedule

TUESDAY, NOVEMBER 15

R1	11:45 am - 12:00 pm	Ultralox Interlocking Technology
R2	12:00 pm - 12:15 pm	Branding Your Business By Dr. Decks and Wes Kain
R3	1:30 pm - 1:45 pm	Westbury Tuscany Aluminum Railing by Digger Specialties, Inc.
R4	1:45 pm - 2:00 pm	Westbury VertiCable Railing by Digger Specialties, Inc
R5	3:15 pm - 3:30 pm	Frameless Glass Railing Installation by Spartan Railing, LLC

WEDNESDAY, NOVEMBER 16

R6	11:45 am - 12:00 pm	Frameless Glass Railing Installation by Spartan Railing, LLC
R7	1:15 pm - 1:30 pm	Westbury Tuscany Aluminum Railing by Digger Specialties, Inc.
R8	1:30 pm - 1:45 pm	Westbury VertiCable Railing by Digger Specialties, Inc
R9	3:15 pm - 3:30 pm	Branding Your Business By Dr. Decks and Wes Kain
R10	3:30 pm - 3:45 pm	Ultralox Interlocking Technology

Railing Showcase Sponsors



Regal ideas



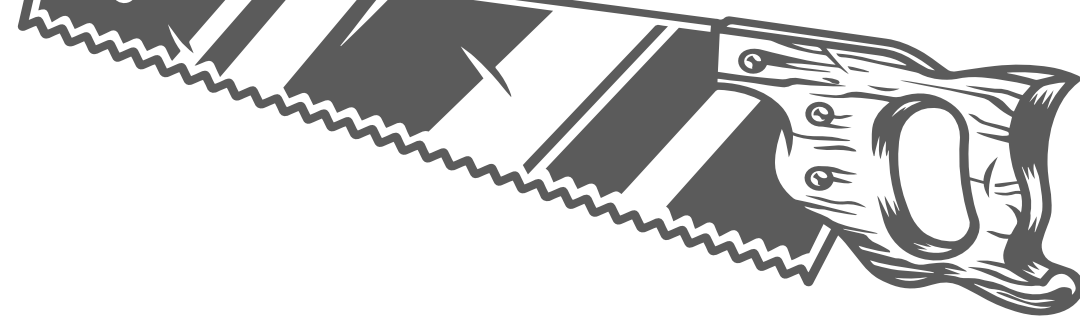
Info@NADRA.org 215-679-4884 [NADRA.ORG](https://www.nadra.org) @NADRARocks

The latest information is in the show mobile app.
Search "Pool Spa Patio Deck" to download.

Dive In and Deck Out! www.poolspapatio.com 35

DECK WORKSHOP

Booth #8774



Lead Sponsor

**THINK
WOOD®**

To meet homeowners' expectations and code officials' demands, decks need to be more than just beautiful. Decks must be constructed safe and long lasting. Mike brings new deck construction demonstrations to this year's show covering a wide range of topics where novice workers can learn deck-building basics and seasoned builders can up their knowledge and construction techniques.

When you attend this clinic, you will:

- See how to secure guardrail posts to meet the new 2021 IRC requirements
- Learn how to make a jobsite jig to automatically adjusts baluster spacing on site-built guardrails
- Find out how to fasten a deck ledger to a house using generic and proprietary fasteners and the important installation details often overlooked.

Contributing Sponsors



Presenter: Mike Guertin

The only thing Mike Guertin likes better than building new homes is remodeling old ones. After 35 years tackling every facet of residential construction from excavation and foundations to interior finish work and tile setting, he's still challenged every day to find more-efficient ways to build things better.

Mike has led hands-on building clinics and classroom presentations at JLC LIVE, Remodeling Show and Deck Expo, International Builders Show, International Roofing Expo and other construction trade shows and events across North America for the past 23 years. Topics include roofing, siding, framing and deck construction, to kitchen remodeling, and high performance building. He's written 3 books, over 180 magazine articles for the Journal of Light Construction, Fine Homebuilding, Professional Deck Builder and Tools of the Trade, and appears in dozens of videos. Mike works hard and plays hard so don't be surprised if you bump into him above 10,000 ft. hiking through a mountain meadow; kayaking coastal bays or swift water rivers; or backcountry skiing in a remote forest.



TUESDAY, NOVEMBER 15

D1	10:45 am – 11:15 am
D2	11:15 am – 11:45 am
D3	12:45 pm – 1:30 pm
D4	2:30 pm – 3:15 pm
D5	4:00 pm – 4:45 pm

Deck Guardrail Code and Baluster Jig
Deck Guardrail Post to Frame Connections
Deck Joists: Sizing Wood & Engineered Lumber and Installation Details
Deck Beams: Sizing Dimensional Wood & Engineered Lumber and Installation Details
Deck Lateral Load Reinforcement

WEDNESDAY, NOVEMBER 16

D7	10:45 am – 11:45 am
D8	12:30 pm – 1:15 pm
D9	2:30 pm – 3:15 pm
D10	4:15 pm – 4:45 pm

Deck Stairs 101
Deck Ledger Fastening: Codes and Install Practices
Deck Lateral Load Reinforcement
Deck Guardrail Code and Baluster Jig

THURSDAY, NOVEMBER 17

D13	10:45 am – 11:30 am
D14	11:30 am – 12:15 pm
D15	1:15 pm – 2:00 pm

Deck Ledger Fastening: Codes and Install Practices
Deck Joists: Sizing Wood & Engineered Lumber and Installation Details
Deck Beams: Sizing Dimensional Wood & Engineered Lumber and Installation Details

Schedule

The latest information is in the show mobile app. Search "Pool Spa Patio Deck" to download.

Dive In and Deck Out! www.poolspapatio.com 37

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🖱 Convert leads.

💰 Process payments.

★ Get reviews.

Learn more at podium.com/press-send ➞



We cannot wait to see you!



The Pool & Hot Tub Alliance could not be more excited to welcome you to Las Vegas for the PSP/Deck Expo.

This year's event will prove to be one of the strongest events you will ever experience and will include a rich lineup of cutting-edge education and special events that will allow us to celebrate our industry, be inspired, discuss challenges and opportunities, and build new relationships through various networking events. Not to mention the fact that you will be able to access the leading professionals in the pool and hot tub industry!

Please plan to stop by and visit your national association and GENESIS® at our booths #5158, #4558, and #4058 to learn more about the latest and greatest programs we have developed to propel your company to the next level, to include safety, mentoring, leadership training, and so much more!

PHTA is here to build professionals and your company! We continue to advance our mission every day and look forward to seeing you November 12-17, 2022!

See you in Las Vegas,

Sabeena Hickman

Sabeena S. Hickman
President & CEO




Schedule-At-A-Glance

Saturday, November 12

8:00 a.m. - 5:00 p.m.







PRE-CONFERENCE WORKSHOPS

- Concrete Pools (C201) 
- Certified Maintenance Specialist Course
- Certified Service Technician Course

Sunday, November 13

8:00 a.m. - 5:00 p.m.

PRE-CONFERENCE WORKSHOPS

- Concrete Pools (C201) 
- Architectural Styles (D271) 
- Drawing for Professionals (D180) 
- Elements of Design (D211) 
- Master Designer Methods (D265) 
- Certified Pool and Spa Operator Course 
- Certified Maintenance Specialist Course
- Certified Hot Tub Technician Course
- Certified Service Technician Course

1:00 p.m. - 5:00 p.m.

Board of Directors Meeting (by invitation only)

6:00 p.m. - 10:00 p.m.

PHTA Board of Directors Dinner (by invitation only)

 = GENESIS
EDUCATE. CERTIFY. CONNECT.

schedule is subject to change.

Monday, November 14

8:00 a.m. - 2:00 p.m.







Board of Directors Meeting (by invitation only)

8:00 a.m. - 3:00 p.m.

PHTA | ICC Present the 2021 International Swimming Pool & Spa Code

8:00 a.m. - 5:00 p.m.

PRE-CONFERENCE WORKSHOPS

- Concrete Pools (C201) 
- Architectural Styles (D271) 
- Drawing for Professionals (D180) 
- Elements of Design (D211) 
- Master Designer Methods (D265) 
- Certified Pool and Spa Operator Course 
- Certified Maintenance Specialist Course
- Certified Hot Tub Technician Course
- Certified Service Technician Course

3:00 p.m. - 5:00 p.m.

PHTA Standards Symposium

5:30 p.m. - 7:00 p.m.

PHTA Awards of Excellence Reception

8:30 p.m. - 9:30 p.m.

PHTA Leadership Reception (by invitation only)

FLUIDRA HAYWARD LOU ELTON FINANCIAL MC MCKINNEY PENTAIR Raypak Watkins Wellness

Tuesday, November 15

7:30 a.m. - 8:30 a.m.
PHTA All Council/Committee Leadership Meeting

8:30 a.m. - 12:00 p.m.
PHTA Certification Testing (Session 1 of 2)

9:00 a.m. - 10:20 a.m.
CEO Panel

10:30 a.m. - 5:00 p.m.
Exhibits

1:00 p.m. - 4:30 p.m.
PHTA Certification Testing (Session 2 of 2)

2:00 p.m. - 3:00 p.m.
PHTA Manufacturer Council Meeting

3:30 p.m. - 5:00 p.m.
CPSA Board Meeting

4:30 p.m. - 5:30 p.m.
PHTA WAVE Reception

4:30 p.m. - 5:30 p.m.
PSP/Deck Expo First Time Attendee Reception

5:00 p.m. - 7:00 p.m.
PSP/Deck Expo Welcome Party

7:00 p.m. - 11:00 p.m.
Heritage Pool Supply Group Benefit Concert

Wednesday, November 16

7:00 a.m. - 8:30 a.m.
Breakfast of Champions

9:00 a.m. - 10:00 a.m.
International Hot Tub Association (IHTA) Meeting

10:00 a.m. - 11:00 a.m.
PHTA Membership Committee Meeting

10:30 a.m. - 5:00 p.m.
Exhibits

GENESIS® Solution Center PHTA Demo Zone

Tuesday, November 1510:30 a.m. - 5 p.m.

Wednesday, November 1610:30 a.m. - 5 p.m.

Thursday, November 1710:30 a.m. - 2:30 p.m.

11:00 a.m. - 12:00 p.m.
PHTA Service Council Meeting

12:00 p.m. - 1:00 p.m.
PHTA Builders Council Meeting

1:00 p.m. - 2:00 p.m.
PHTA WAVE Steering Committee Meeting

2:00 p.m. - 3:00 p.m.
PHTA Retail Council Meeting

2:30 p.m. - 4:30 p.m.
Technical Advisory Council Meeting

3:00 p.m. - 4:30 p.m.
PHTA Chapter Forum Meeting

5:00 p.m. - 6:00 p.m.
Manufacturer Agents Council (Networking)

5:00 p.m. - 7:00 p.m.
Welcome Party

7:00 p.m. - 10:00 p.m.
GENESIS® Family Reunion & Winemaker Dinner

Thursday, November 17

7:30 a.m. - 8:30 a.m.
PHTA Manufacturer Agents Council Meeting

8:30 a.m. - 9:30 a.m.
PHTA Fiberglass Pool Manufacturer Council Meeting

8:30 a.m. - 9:30 a.m.
PHTA Manufacturer Council Meeting

9:30 a.m. - 10:30 a.m.
PHTA Commercial Council Meeting

10:30 a.m. - 2:30 p.m.
Exhibits

11:00 a.m. - 12:00p.m.
Drought Coalition Meeting

schedule is subject to
change.

Events & Features



PHTA Awards of Excellence Reception

November 14 | 5:30 p.m. - 7:00 p.m.

Join PHTA to celebrate the best of the best in the pool and hot tub industry.

PHTA Awards of Excellence Reception will be held at the Brahms Ballroom at the Encore Hotel and will honor the recipients of the 2022 International Awards of Excellence, one of the largest, most well-renowned design competitions in the pool and hot tub industry.

Additionally, we will recognize the recipients of the Builder of the Year, Retailer of the Year, Service Professional of the Year, Young Professional of the Year, Volunteer of the Year, and Chapter of the Year, as well as the recipient of the new Greg Garrett Award and our Step Into Swim donors.

Please plan to join us for this exciting event. Registration is free, but space is limited, so be sure to sign up in advance! Sign up at poolspapatio.com when you register for PSP/Deck Expo.



WAVE Young Professionals Networking Reception

November 15 | 4:30 p.m. - 5:30 p.m.

Join us at the Terrace at the Las Vegas Convention Center to meet and socialize with other young professionals in the pool, spa, and outdoor living industries.



Admission includes networking in a fun atmosphere, early access to the Welcome Party, and select appetizers and alcoholic and non-alcoholic beverages.

Open to all industry professionals under 40. Admission is free for members of PHTA, but registration is required, as space is limited. Reserve your ticket when registering for PSP/Deck Expo. For additional information, email wave@phta.org.

Sponsored by



Leadership Reception*

November 14 | 8:30 p.m. - 9:30 p.m.

The PHTA Leadership Reception is our way of thanking our volunteers for the commitment and service they provided the association in 2022. We couldn't have done it without you. **by invitation only*

Breakfast of Champions


November 16 | 7:00 a.m. - 8:30 a.m.

The Pool & Hot Tub Alliance's Breakfast of Champions is a new relationship- and idea-building event that connects industry subject matter experts with a group of peers for a deep dive into solutions around a specific topic.

Choose one topic from dozens such as:

- Trends in Outdoor Design
- Building A Strong Team Culture
- 10 Ways to Retain and Elevate Employees
- Sustainability in a Rapid Changing Industry
- Shotcrete Placement Dos and Don'ts
- Better Project Estimating for Better Profits
- ...and more!

Join an industry expert who will moderate a 90-minute discussion on the topic you select. A hot breakfast is included with your registration. This event is appropriate for company owners, managers, supervisors, HR, sales and marketing, and design staff. Topics are available in advance, but no advance sign-up is necessary as you will make your table selection upon arrival. This is a ticketed event and tables are first come, first served, so line up early! This is an event you won't want to miss, and one worth getting up for!

Breakfast Sponsored by  Raypak®
A Rheem® Company

PHTA Resource Center

Like all of us, you've probably spent time on a website trying to find something you KNOW is there...only to exit the page frustrated. PHTA hears you. Our online Resource Center helps you find what you need when you need it. Whether it's research or toolkits, logos or resources, our Resource Center not only has it...but you'll be able to easily find it.

Mentor Program

PHTA has launched the Mentor Match Program, where an experienced PHTA member (the mentor) works with a PHTA member in good standing (the mentee) who desires additional professional knowledge, expertise, or guidance. The program is designed to connect members at different levels of their career, creating mutually beneficial relationships to enhance the participants' professional and personal development. Through the mentoring

process, the mentor will guide, support, answer questions, and share experiences and known opportunities with the mentee.

Step Into Swim

Step Into Swim™ is an initiative of the Pool & Hot Tub Alliance committed to safe swim education and drowning prevention. By investing in the next generation of swimmers through learn-to-swim programming, the Step Into Swim™ initiative instills confidence, empowers long-term participation in water activities, touts the positive benefits of water play, and advocates for safe practices. Since its inception in 2012, Step Into Swim™ has played a role in reducing drowning fatalities and has gifted swim lessons to more than 285,000 children with support from



community organizations, partners, industry advocates, members and more. **Stop by the Step Into Swim kiosk in PHTA booth #5158 to meet 3 time Olympic gold medalist Rowdy Gaines, who also oversees the initiative, to learn more about the program that is making waves.**

myPHTA Online Community

The myPHTA online community is a place that empowers our members to build and expand their networks. Communities are more important than ever, in all aspects of our lives... and myPHTA lets you connect with your peers about the things that are important to you and your business. At myPHTA we'll celebrate victories and troubleshoot challenges. We look forward to connecting with you. Visit my.PHTA.org to get started today.

PHTA Standards Update

PHTA's standards team has been busy this year! The following new standards have been published:

- **PHTA-10** on elevated pools
- **PHTA-15** on residential pool and spa energy efficiency

Additionally, the following standards are being revised:

- **PHTA-2** on public pool and spa operations and maintenance
- **PHTA-16** on suction outlet fitting assemblies (SOFAs)

Pool Maintenance and Service Technician Apprenticeship Program

The PHTA Registered Pool Maintenance and Service Technician Apprenticeship Program™ is a nationwide program, registered by the U.S. Department of Labor (USDOL), that provides a career path for individuals interested in our industry. Through this program, individuals will learn the skills and competencies needed to have a successful career in the pool and hot tub industry while employers recruit, build, and retain a highly skilled workforce.

If you are having trouble finding employees, are challenged by high turnover, or have difficulty training staff with relevant skills, you are the ideal candidate for this program. Visit booth #5158 to learn more and to sign up.



PHTA Certified Pool Builder & Design Professional Pathway

There are four levels of certification:



The PHTA Certified Pool Builder & Design Professional Pathway is an education and certification career pathway designed to build on your foundation of knowledge so that you can become a Certified Master Pool Builder & Design Professional.

This certification sets the standards of excellence for professional builders and offers third-party validation of your knowledge and skills.

Sign up today for the pre-conference courses or visit the GENESIS® Solution Center in the exhibit hall at booth 4558. See the conference schedule on page 3 for classes and times.



PHTA STRATEGIC PARTNERS



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Visit us at the **PSP Expo**,
Las Vegas, **Booth #6947**

Thermals

BEST NEW PRODUCT



AquaStar Pool Products
CATEGORY: BEST NEW PRODUCT - EQUIPMENT PAD

Pipeline Filters are designed with safety and performance in mind. Our patented double-locking system allows you to safely open the lid, even under pressure. They deliver top-tier hydraulic efficiency along with best-in-class filtration performance. Capable of outperforming cartridge filters twice their size hydraulically and in cleanability.

Pipeline Filter



Natural Current
CATEGORY: BEST NEW PRODUCT - EQUIPMENT PAD

The SunRay Hybrid Solar Pool Pump is, quite literally, the easiest way to make the biggest impact, both in your bank account and the environment. This revolutionary off-the-grid pump runs right off the power of the sun, helping you ditch your reliance on power companies and soak in all the unlimited rays that our beautiful star has to offer. The best part is you can circulate and filter your pool all day long for FREE!

SunRay
Hybrid Solar
Powered
Pool Pump



Raypak
CATEGORY: BEST NEW PRODUCT - EQUIPMENT PAD

Stop sacrificing durability for efficiency with our new AVIA HD models that utilize our exclusive, industry first technology, NiTek. NiTek Heat Exchanger Technology is Raypak's latest solution to superior strength and maximum efficiency when it comes to residential pool heating. With 900% more nickel compared to cupronickel in critical surfaces, NiTek creates an ideal surface to protect against scale formation and erosion resistance, without compromising on AVIA's 84% thermal efficiency. Learn more at Raypak.com/NiTek.

NiTek



BEST NEW PRODUCT



UltraPure Water Quality, LLC
CATEGORY: BEST NEW PRODUCT - EQUIPMENT PAD

Introducing BlueForce

BlueForce O3- Ozone Generators designed for performance, longevity and ease of maintenance. Available for pools up to 85,000 gallons. Featuring available lamp life numeric timer and lamp change in less than 5 minutes.

BlueForce UV- Our all new UV system for pools up to 40,000 gallons. Featuring integrated numeric lamp life timer and easy to change UV lamp. Remote power supply for peace of mind.

Package together for AOP benefits and cost savings

BlueForce



CAMO
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

CAMO® introduces a full line of high-performing, code-compliant structural screws for deck, framing, and general construction needs. The screws are engineered to start fast, drive smooth, and hold strong. They are IBC and IRC code-compliant, third-party tested, and certified by DrJ. They have published technical evaluation reports for general screw properties and specific applications. Screws feature our industry-leading PROTECH Ultra 4 coating that provides ultimate corrosion protection, tested 2X longer than the industry standard.

Code-
Compliant
Structural
Screws



Coral Smart Pool
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

Meet MYLO, the world's first virtual lifeguard for residential pools. This latest innovation to the pool industry gives peace of mind to pool owners with its 24/7 Smart Pool AI Monitoring Technology. Features a patented Underwater Computer Detection Camera that provides a real-time video of the pool with advanced AI 24/7 monitoring to notify and alert BOTH on pool entrance and also drownings incidents. MYLO is THE best solution for pool protection on the market!

MYLO - the
world's first
virtual lifeguard
for residential
pools



BEST NEW PRODUCT



EdgeMate Pool Chair
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

The one-of-a-kind EdgeMate Pool Chair takes the in-pool seating experience to a whole new level. Inspired by people with disabilities, EdgeMate is intended for all, literally, having been designed and tested to hold swimmers of any size. EdgeMate is compatible with most in-ground pools and offers not only comfort and stability, but the convenience of being in the water, while staying close to those must-haves outside it. Relax . . . you're in an EdgeMate.

EdgeMate
Pool Chair



Millboard Distributed by Outlive
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

Introducing Millboard - the only composite that looks and feels like real wood, with more durability and longevity, and less maintenance. Each board is hand-molded from real oak to mimic the uniqueness of natural timber, but is engineered to offer unmatched performance. The polymer resin construction does not deteriorate like natural wood, while the unique surface provides exceptional slip-resistance, even when wet, making it ideal for decks, docks, pathways and a variety of other applications.

Millboard



OnDeck Waterproofing
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

The OnDeck system is the world's most simple wearable surface waterproofing. Our elegant, cementitious system, backed by the science of Basecrete, can be applied horizontally and vertically on decks, patios, parking garages and much more, providing flexible and waterproof finishes. It can be applied with roller, trowel, hopper gun, or squeegee and can be finished textured or smooth from feathered edge up to 2" lifts. 10 colors. Miami/Dade certified NOA. Balcony and rooftop certified.

OnDeck
Waterproofing
System



BEST NEW PRODUCT



Outdoor Fire Concepts
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

Bluetooth Controlled Battery Powered Electronic Ignition System. Can be used with Natural Gas or Propane and can supply a maximum of 290,000 Btu/hr. Powered by 3AA Batteries housed in a Waterproof Battery Pack. Bluetooth range (line of site) 100' +/-

Bluetooth
Controlled
Battery Powered
Electronic
Ignition System



Poly-Planar
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

- Waterproof Pool floating speaker that fills the backyard by using the pool water to amplify the sound
- Wireless Bluetooth streaming with built-in Wi-Fi for multiple speaker connection
- Induction charging (cable included)
- Great add-on or way to say Thank you to your new customers
- Great price point at only \$349.95 Retail

FS-1



Water Tech
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

Cordless and hoseless, with versatile top-side and bottom skimming, the Volt Leaf Vac Recharge features the same Water Tech quality pool owners can rely on, now enhanced with new technology for increased convenience and functionality. It has been outfitted with a waterproof, rechargeable lithium-ion battery and well as a smart water sensor that detects when the unit is in or out of water, automatically turning it on and off to save battery power and time.

Volt Leaf Vac
Recharge



BEST NEW PRODUCT



SPAX
CATEGORY: BEST NEW PRODUCT - OUTDOOR LIVING

When it comes to composite decking fasteners, SPAX's engineered composite deck screws promise not only exceptional holding power but a picture-perfect finish in seven colors. Our color-match composite deck screws offer a host of other features as well that will save you time and provide your clients a deck of enduring structural integrity and beauty.

SPAX composite decking screws also feature the ideal fastener length for use with standard 1" and 2" nominal thickness boards.

SPAX
Composite
Deck Screws



Aqua Technics Pools
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

Graphene Nano-Tech is a revolutionary process infusing graphene into every Aqua Technics pool. Graphene is the strongest material known to man and we have incorporated this nano-material to create our strongest pool ever built. With high-performing flexural strength, the pool is lighter, stronger and built like no other pool before. This ground-breaking, patent-pending manufacturing process is the next generation of fiberglass pool technology.

Graphene
Nano-Tech



CamerEye
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

Smarter Construction monitoring, alarm inspection and pool safety is now available with CamerEye. Unlike traditional monitoring cameras and outdated pool alarms, CamerEye is the most complete AI-camera safety system built for the pool industry to monitor, detect and alert on what matters most - both on jobsites and for customers' pool safety after construction is complete. Save time and money, improve job safety and quality control, reduce liability, and provide peace of mind with CamerEye.

CamerEye



BEST NEW PRODUCT



Kona Labs
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

The LevelSmart™ Wireless Autofill is the most dependable autofill solution for your pool, spa, pond, tank, or water feature. LevelSmart is a simple retrofit for any application. The American made quality ensures that it is the most reliable autofill on the market. Eliminate the chore of filling your pool manually and let the LevelSmart™ Wireless Autofill maintain your desired water level.

- 1,000 feet of wireless communication
- Simple retrofit installation
- Maintains desired water level
- Over-fill protection

LevelSmart
Wireless
Autofill
Online



Meridian Tile
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

Tired of the time and expense of pouring tabletops in place? Our new system means a perfect table every time while eliminating all of the problems.

EZ Install
Modular
Tabletop



Stegmeier LLC
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

Tear Away Plumb Strip are PVC corners strips used to square the top edge of a fiberglass pool (one piece) in preparation for setting a Cantilever Form. Tear Away Plumb Strips are installed using double faced tape and self-tapping screws. Once the concrete is poured and the form is removed you can easily grab the exposed PVC below the concrete bend out away from the pool wall and tear away the PVC strip.

Tear Away
Plumb Strip



Visit the Product Showcase, booth #4022, to see all of these products and VOTE on your favorites. Voting is only on Tuesday, November 15 and Wednesday, November 16.

BEST NEW PRODUCT



The Pool Fence Warehouse
CATEGORY: BEST NEW PRODUCT - POOL CONSTRUCTION

New to market is the A Safe Pool door and window alarm. This device is required for code in many jurisdictions across the country to pass final inspection. It is the only door alarm on the market that illuminates as well as sounds an audible alarm. The light stays on permanently when the battery is at 20% or less capacity to let you know it's time for a new battery so the unit doesn't fail.

Door/Window Alarm



Clearwater Pool Systems
CATEGORY: BEST NEW PRODUCT - SERVICE INDUSTRY

Powered by CO2 injection, maintaining pH & Total Alkalinity has never been easier. No more suffering with the pH bounce that comes from weekly visits. You're using CO2 whether you realize it or not as acid + sodium bicarbonate = CO2.

pH Pure eliminates acid demand for lowering the pH and allows all sanitizers to be more effective. HOCl (Hypochlorous Acid) is reduced from 66% active at 7.2 pH to 33% active at 7.8 pH

pH PURE



Fibalon GmbH
CATEGORY: BEST NEW PRODUCT - SERVICE INDUSTRY

German made & proven successfully 8 years in Europe. Hi Tech alternative to standard filter cartridges, DE & sand. Lasts longer, cleans easier, saves time, money & water. With the environment in mind, made from normal pop bottles and completely recyclable.

MiracleBalls



Spa Electrics Inc.
CATEGORY: BEST NEW PRODUCT - SERVICE INDUSTRY

The Spa Electrics Retro R10 is a low-voltage LED retrofit pool light, designed to replace existing 10" pool lights in both temperate and cold climates. Its innovative patent-pending universal CAM-LOCK system and UL-listed, quick-connect power plug significantly reduces installation time and effort by removing the need to replace the power cable, and in turn maintenance costs.

Retro R10



BEST NEW PRODUCT



Ultimate Pool Tools
CATEGORY: BEST NEW PRODUCT - SERVICE INDUSTRY

The Hyperclip features as a replacement clip for pool and spa vacuums, brushes, leaf rakes/ nets, and power vac's. The Hyper clips are made out of 316 stainless steel. The Hyperclip comes in quantities of 3 per package.

Product features:

- 316 Stainless Spring Steel
- Corrosion resistance
- Solid buttons

Hyper Clip



Aristech Surfaces. Now Part of Trinseo.
CATEGORY: BEST NEW PRODUCT - SPA RELATED

AVONITE Flex is a patent-pending surface formulation that combines the luxurious look and feel of matte stone with the functionality of thermoformable resin. The result? An innovative material, ideal for hot tub and swim spa liners. In addition to Pure Alabaster 8701 and Alabaster Wave 8705, we now introduce Pure Ebony 8702. Modern and unique, this rich black is one of the latest bold trends for premium finishes in hot tub applications.

AVONITE Flex in Pure Ebony 8702



inSPArations, Inc.
CATEGORY: BEST NEW PRODUCT - SPA RELATED

Mask those unwanted chlorine and chemical odors in your store while presenting your inSPArations in an Elegant way with our new Black Coconut Sands Aromatherapy! This Display Holds 6 Bottles of Aromatherapy Liquids, a case of 36 Pillow Packets and an inSPArations Misting Diffuser. Only takes up to 1sq. ft. of counter space to maximize productivity.

Misting Counter Display Kit w/ Black Coconut Sands



Visit the Product Showcase, booth #4022, to see all of these products and VOTE on your favorites. Voting is only on Tuesday, November 15 and Wednesday, November 16.

PRODUCT SHOWCASE

BEST NEW PRODUCT



Poolmaster
CATEGORY: BEST NEW PRODUCT - SPA RELATED

For the basketball enthusiast in the family or for any NBA superfan, this licensed chlorine dispenser adds fun to any pool or spa surface while providing the functionality of dispensing chlorine. This custom-molded basketball with engraved logoman design and is made from all-weather polyethylene. The telescopic dispenser twists-off easily and holds up to 3" chlorine tablets. The adjustable chlorine-control ring helps you provide just the right amount of chlorine to be dispensed into the water

NBA Basketball
Chlorine
Dispenser



Spazazz
CATEGORY: BEST NEW PRODUCT - SPA RELATED

Come by and grab a sample of our new Spazazz Rx Therapy & Spazazz Spa Lab Infused with CBD Crystals aromatherapy spa experience.

Spazazz Rx
Therapy & Spa
Lab Infused
with CBD
Crystals



The Spa Dragon
CATEGORY: BEST NEW PRODUCT - SPA RELATED

The Spa Dragon is a back up heating and early warning system in the event your hot tub or swimspa malfunctions during winter that will help prevent freeze damage and notify you it has been activated. The Spa Dragon also lets spa owners change their water regardless of outside temperatures and allows for delivery of hot tubs and swimspas in cold weather.

The Spa
Dragon



PRODUCT SHOWCASE

BEST IN SHOW



Natural Current
CATEGORY: BEST IN SHOW - EQUIPMENT PAD

Four Seasons Pool Heater - Radiant Thermal Water Heater System - It is one of the biggest innovations in heating pool water since the discovery of fire! The only moving parts are H2O and electron-charged nanoparticles from AC or DC electricity inputs. Four Seasons Water Heater heats all day long for free from the Sun (8+hours) with an optional grid-tie hybrid setup for night 24/7 heat generation and stabilization. Hot Water Rise 104°+ Max 130°

Four Seasons
Pool Heater
- Radiant
Thermal
Water Heater
System



ZIKA MIST SYSTEMS/Q,P,A,
CATEGORY: BEST IN SHOW - EQUIPMENT PAD

QUALITY PURE AIR, MODEL QPA-G08 THE BEST EQUIPPED STATE OF THE ART AIR PURIFIER, WITH IONIZER, UV LIGHT, HUMIDIFIER, DC MOTOR, HEPA 13 MEDICAL FILTER, CARB CERTIFIED, MEETS UL 2998, CLEANS 1500 SQ. FT, 2-1/2 TIMES PER HOUR ON 4th SPEED

QUALITY
PURE AIR
INC,



Regal Ideas
CATEGORY: BEST IN SHOW - OUTDOOR LIVING

Spend your summer evenings relaxing outside with the calming ambiance of Regal ideas. Whether its the tranquil Regal LED lighting system or the breathtaking clarity of CrystalRail, your deck and outdoor space will become your favorite place to relax. Simply plug-and-play, with no hard wiring or splicing of cables required. The low-voltage, energy efficient system will create timeless moments all year round.

Regal ideas
CrystalRail

Regal ideas

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BEST IN SHOW



ZIPLEVEL / Technidea Corporation
CATEGORY: BEST IN SHOW - POOL CONSTRUCTION

The Revolutionary ZIPLEVEL® PRO-2000 Replaces Rotary Lasers as the World's Fastest, Easiest Level. Now, you can unpack in two seconds, and truly work alone with paper-thin precision over unlimited ranges without line-of-sight, distance error, factory calibration or math and pack up in under five seconds. Uses: estimating, bidding, excavating, grading, tiling, coping, negative-edge, and drainage. Easy, Fast, Rugged, Powerful, Proven, and Made in the USA. Cut costs, boost profits, and join the measurement revolution.

ZIPLEVELPRO-2000
High Precision
Altimeter



Cyclone Filter Tools
CATEGORY: BEST IN SHOW - SERVICE INDUSTRY

Have you ever struggled to clean your pool cartridge filter? If so you're not alone, it's a real pain to get it clean. The Cyclone is the ultimate filter cleaning solution.

- Key Benefits:
- It saves time and reduces strain on your back!
 - Deep cleans in between filter pleats
 - Compact and convenient for transport and storage
 - Runs off water pressure from garden hose
 - Environmentally friendly - Extends the life of filter elements
 - Promotes more timely cleaning

The Cyclone
Filter
Cleaning
System



Industrial Test Systems
CATEGORY: BEST IN SHOW - SERVICE INDUSTRY

The NSF/ANSI 50 LI Certified Pool eXact® EZ photometer delivers 10 pool water parameters with lab quality results! Most tests with the Pool eXact® EZ photometer use our patented eXact® Strips, a quick and easy reagent system for analysis. Simply dip an eXact® Strip Micro into the water sample for 20 seconds using a simple back-and-forth motion, discard the strip, and read the results instantaneously!

Pool eXact®
EZ Master
Professional
Test Kit



Pivot-Solar Breeze
CATEGORY: BEST IN SHOW - SERVICE INDUSTRY

Pivot how you clean pools! Ariel by Solar-Breeze is a solar-powered pool skimming robot that intelligently navigates the surface of a swimming pool to skim off large and micro-sized debris. With an advanced solution like Ariel in your customer's pools, you'll spend less time at the pools you service, improve customer relations, and increase your bottom line. Plus, pool owners will enjoy a constantly swim-ready and healthy pool, and lower energy bills.

Ariel by
Solar-Breeze



Ultimate Pool Tools
CATEGORY: BEST IN SHOW - SERVICE INDUSTRY

The 3X17/HyperPole features an extended length of 206.5" (17 ft.) and a collapsed length of 82.25". This product is made of three pure 3K Twill Carbon Fiber weave pole sections, a stainless-steel tool end HyperDrain/Fill fitting, mass air transfer hand grip, and two right angle compression speed clamps that allow for rapid length selection.

- No predetermined set points of its extension
- Reduces user fatigue while increasing productivity

3X17 Hyper
Pole



Aqua Comb / Mi-Way, Inc.
CATEGORY: BEST IN SHOW - SPA RELATED

Aqua Combs come in 2 styles that clean spa, pool and hot tub cartridge filters in 3-5 minutes using less time and water.

It attaches to a hose and the Aqua Comb combines a 3" wide powerful water spray with a comb that opens the filter pleats and cleans the side walls, allowing the water to remove all the built-up debris.

Aqua Combs are 100% made in the USA!

Pool & Spa
Aqua Combs



PRODUCT SHOWCASE

BEST IN SHOW



Clear Comfort

CATEGORY: BEST IN SHOW - SPA RELATED

Clear Comfort's AOP now fits perfectly in all portable spas, swim spas and lifestyles. Powered by a patented Hydroxyl-Based AOP sanitation, the CCW25 delivers the easiest path to the best and healthiest spa and swim spa water. Designed for simplicity, the CCW25 delivers low-touch water care without toxic chemical handling after every use and 1-minute annual system maintenance. The CCW25's full-flow treatment minimizes chlorine, bromine and other toxic chemicals to healthier levels than drinking water.

CCW25
AOP Spa
Sanitation
System



Bullfrog Spas

CATEGORY: BEST IN SHOW - SPA RELATED

With its reimagined A Series line, Bullfrog Spas introduces the all-new Model A7D. This premium dual-lounge spa is rich in features, including the JetPak Therapy System for personalized therapy, with new JetPaks for 2023. Additional features include multi-functional auxiliary controls, Simplicity filtration, app connectivity, ergonomic headrests, push-button waterfall, and more, all in a stylish new design. The A7D offers an ideal seating layout for couples who prefer full-body therapy and appeals equally to families.

Model A7D



Visit the Product Showcase, booth #4022, to see all of these products and VOTE on your favorites. Voting is only on Tuesday, November 15 and Wednesday, November 16.

NADRA HAPPENINGS AT DECKEXPO *Events Calendar* 2022

(MON) **14** **NADRA EDUCATION • REGISTER AT NADRA.ORG**
8AM - 12PM, Deck Evaluation & Inspection
1PM - 4PM, Start with the end in mind (By: Legacy Decks Academy) *REGISTER AT NADRA.ORG*

(TUE) **15** **WELCOME PARTY**
5PM - 7PM, West Hall Terrace (Upstairs)
Mingle, Food & Drink- *Registration is required, and is included with all NADRA education registrations!*

(WED) **16** **NADRA ANNUAL MEETING**
9am in room # W108-109
NADRA CODE MEETING
10am in room # W108-109
HAPPY HOUR WITH NADRA
1:00pm until the beverages run out!
Join us in the NADRA booth (#8344) to meet fellow members and industry friends!



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■ = Show Floor Features



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WEST HALL BOOTH #7359
November 15th to the 17th

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- Take meetings on exhibitor booths or in the dedicated Matchmaking Lounge - booth #3942
- Receive a meeting schedule with details of your meeting partners
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The latest information is in the show mobile app. Search "Pool Spa Patio Deck" to download.

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Pool Pros Being Hit with New Levels of Regulation, Compliance

Strict, new energy and entrapment codes are being adopted nationwide by localities. That means pros must take it upon themselves to find out what's required—or face the penalties.

By: Gary Thill

EDITOR'S NOTE: This article first appeared in Pool & Spa Professional, the official media brand of the International Pool | Spa | Patio Expo™, co-located with Deck Expo..

As pool season kicks into high gear, pool and spa pros need to prepare themselves for a new level of regulation that will likely make construction more difficult and costly—especially for builders who don't know or follow codes.

“There's going to be more local regulation than we've ever seen,” said Terry Brannon, faculty chair PHTA/GENESIS engineering and construction. “In the past, we could submit plans on the back of a paper sack and get a permit. But it's going to be tougher and tougher starting in the metros and going out to the cities.”

The two areas that Brannon said compliance officers are especially focusing on are new energy and entrapment codes.

But some of the codes are voluntary until adopted by local jurisdictions and may be adopted in whole or in part. That means what may be allowed in one city, may not be the same in a suburb just around the corner.

“They need to go to city hall and find out what has locally been adopted,” Brannon said.

Pros also need to prepare to pay more in compliance fees because some jurisdictions require third-party independent inspectors. Brannon said he's already seeing that practice in Austin, Texas, and he expects it to expand to other cities. He said such inspectors can add around \$1,500 in extra fees to the cost.

He added that compliance officers are becoming stricter about what they allow in a finished product. And pros run the risk of having to “spend tens of thousands” redoing pools that aren't built to code. “I have seen inspectors require ripping out the main drain for being off ¼ inch,” he said. “There's inspectors out there who live for the day when they can make a contractor do things over.”

Failing to comply could also lead to lawsuits from homeowners, Brannon warned. “My first piece of advice is to take the classes, which are offered by dozens of organizations,” he said. “But they need to get educated, because what they don't know can hurt them.”

Knowing the building codes related to deck construction can give builders a competitive advantage on pricing, according to Glenn Matthewson, the president of BuildingCodeCollege.com.



“When you learn the code for yourself, you learn all the things that you're actually allowed to do,” Matthewson said in his Pool Spa Pro Influencer interview. He added that learning building codes around decks can help builders adjust costs that are passed on to consumers. “The code is minimum standard of safety and maximum allowable freedom, and that's a good reason to learn it.”

The energy standards fall under ANSI/APSP-15a, PHTA's companion code to the new U.S. Department of Energy (DOE) regulations, which went into effect July 19, 2021, according to Brannon's teaching materials.

The code:

- Applies to residential and not to commercial pools. (The federal law applies to public & private pools)
- Applies to 1.0 to 5 total Hp pumps (Federal law applies to 1.15 Hp pumps up to 5.0 Hp)
- Applies to the pool filtered circulation pumps (or spa, if spa is circulated and filtered independent of pool).
- Does NOT apply to auxiliary pumps for water features, spas on combined pool/spa systems, fountains, slides or any other water feature pump.

Key provisions of the code require that pool filter pump motors with a capacity of 1.0 total horsepower (THP) or greater shall have the capability of operating at two or more speeds with the low speed having a rotation rate no more than one-half of the motor's maximum speed, Brannon's materials outlined.

The following pumps comply:

- Variable speed pump complies with this provision.
- Two speed pumps with high speed of 3450 rpm and low speed of 1700 rpm comply with this provision.
- Two horsepower single speed pump does not comply with this provision.

The code also applies to heaters:

- Gas fired pool and spa heaters shall not be equipped with constant burning pilots.
- Heaters shall have readily accessible on/off switch mounted on the outside of the heater.
- Electric resistance heat shall not be used except for inground spas with insulating covers. (Exceptions offered for solar heat or recovered energy)
- Gas fired heaters shall have efficiency of at least 82%
- Heat pumps shall have minimum coefficient of performance (COP) of 4.0

On the entrapment side, Brannon's materials said there's the ANSI/APSP-7 and -16 codes. These consolidate the original VGB (Swimming Pool & Spa Act of 2007) and the referenced ASME A112.19.8 and extends application to residential pools.

Specifically, the code prohibits the manufacture, import, sale or distribution of noncompliant code covers with fines up to \$1.825 million for violation.

Manufactured Suction Outlet Fitting Assembly (SOFA) requirements:

- The SOFA must be installed as directed by the manufacturer in ANSI/APSP-7 2013 (2020 rev)
- SOFA's (except for some unblock able SOFAs in some states) must be installed in minimum of TWO, EACH capable of 100% of the connected pump(s) flowrate.
- Flow through the SOFA with all attached pumps functioning at full speed (applies equally to variable speed and two speed pumps) must not exceed the manufacturer's certified flow rate for the SOFA.

Author bio:

Gary Thill is a nationally recognized independent writer, editor with an extensive writing and editing background in the residential and commercial construction sectors. He produced the Remodeling Big50 for five years, served as editor of the Replacement Contractor e-newsletter for five years and has contributed regularly to Remodeling and other construction-focused publications for several decades. He lives and works in Portland, Oregon.

About Pool & Spa Professional:

Pool & Spa Professional provides backyard solutions for builders, retail and service professionals. Pool & Spa Professional is a digital extension of the International Pool | Spa | Patio and Deck Expo. Both PSP/Deck Expo and P&S Pro are Informa Markets brands.

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THE EXPO HALL

Hours

Tuesday, November 15
10:30 am - 5:00 pm

Wednesday, November 16
10:30 am - 5:00 pm

Thursday, November 17
10:30 am - 2:30 pm

The Expo Hall is THE place for pool, spa, patio, decking, and outdoor living professionals to discover and source the latest products and services while further developing professional and technical skills.

- Connect directly with manufacturers and suppliers
- Learn about the latest innovations and technologies driving the industry
- Attend educational sessions and experience live product demonstrations
- Purchase the products and services you need for your business

Where inspiration meets action



100S OF VENDORS

The volume and variety of vendors at PSP/Deck Expo allows you to gather product information, see the newest products and services available, and source new suppliers.



SHOW FLOOR EDUCATION

The education on the show floor offers seminars for commercial operators and residential professionals. Free to attendees, seating is available on a first-come, first-serve basis.



MILLION DOLLAR POOL DESIGN CHALLENGE

Based on a fictitious scenario, designers create an ultimate outdoor oasis with a million-dollar budget.

The 5 finalists will be presenting their projects during the presentation.

WEDNESDAY, NOVEMBER 16 // 1:30 PM - 2:30 PM
PSP/Deck Expo Stage, Booth #7173












PRODUCT SHOWCASE

Visit the product showcase to discover the latest innovations and technology in the market all in one place.

Plot out the PSP/Deck Expo vendors you want to chat with by creating a planner account.



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Jilin Test Bio-Electron Co., Ltd. is an enterprise focusing on the field of fast testing for healthy life. Our water testing products have a wide range of applications, covering environmental protection, disinfection, medical, food, aquariums, swimming pools, industrial water and other fields.

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