



The Grill + Chill area is the outdoor exhibits area at the PSP/Deck Expo in a premier location at the Las Vegas Convention Center's West Hall.

It's your opportunity to showcase your outdoor living and grilling products in a unique, fun environment.

Grill + Chill Hours

Tuesday, Nov. 15	10:30 a.m. - 5:00 p.m.
Wednesday, Nov. 16	10:30 a.m. - 5:00 p.m.
Thursday, Nov. 17	10:30 a.m. - 2:30 p.m.

The Grill + Chill area is open during show hours for PSP/Deck Expo.

Take advantage of this special, limited time opportunity and get ready to generate leads, highlight your brand's capabilities and enjoy some fresh air!



LOCATION LOCATION LOCATION

Special outdoor booth rate of \$10/sf for companies who want to have an outdoor booth in the Grill + Chill area in addition to their indoor booth. Or, a special rate of \$18/sf for an outdoor booth only.



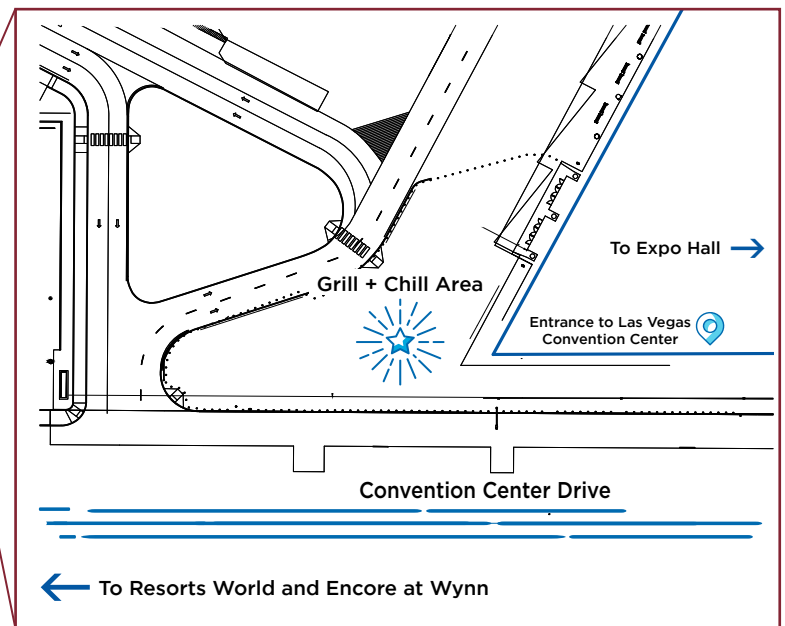
TRAFFIC-DRIVING ACTIVITIES

The outdoor Grill + Chill area feature key activities and events including Wednesday evening's BBQ Bash and refreshments to drive traffic.



MARKETING + PROMOTION

Whether you're **promoting your outdoor products** or have **tasty food on the grill to give away**, your presence in Grill + Chill will be promoted on the PSP/Deck Expo website, digital show guide, digital ads, targeted email campaigns and social media. *(Corkage, material handling and service fees apply)*



CONFERENCE: NOVEMBER 12-17

EXPO: NOVEMBER 15-17

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