

# 2022

## SPONSORSHIPS



CO-LOCATED WITH



SPONSORED BY  POOL & HOT TUB ALLIANCE

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CONFERENCE: NOVEMBER 12-17

EXPO: NOVEMBER 15-17

LAS VEGAS CONVENTION CENTER  
LAS VEGAS, NEVADA

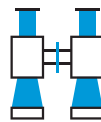


*PSP/Deck Expo 2021 // Dallas, Texas*



### Buyers Who Are Ready

Put your solutions and technology in front of a captive audience — the buyers looking for YOUR products!



### Looking Forward To a New Year

PSP/Deck Expo is where to kick off the next year's buying and building season.



### More Than A Regional Event

Attendees descend on the PSP/Deck Expo from all 50 states, and more than 60 countries!



### Great Benefits Included

Like web and mobile app promotion, guest passes, and networking opportunities.



As an annual event, PSP/Deck Expo has the industry’s most accurate database, since buyer and attendee info is captured and updated yearly.

# INTRODUCTION

With customized, forward-thinking, and integrated options, PSP/Deck Expo provides an important pathway to reach your customers in the pool, spa, and outdoor living industry.

Reaching the right prospects can be challenging. The PSP/Deck Expo audience is made up of highly qualified owners, buyers and influencers who are actively seeking new brands and products to help them improve their business.

Sponsorships allow you to engage with your target audience on a personal level and deliver great content.

This helps increase your brand’s equity with buyers and heighten media exposure.

# NEW! PSP/DECK EXPO SPONSORSHIP LEVELS

	Gold \$20,000+	Silver \$10,000+	Bronze \$5,000+
Complimentary Full Page Ad in Digital Show Planner	✓		
Logo on Signage	✓		
Recognition on Your Staff’s Badges	✓		
Housing Concierge	✓	✓	
Logo Inclusion in on-site Slides	✓	✓	
Recognition Across Show Website	✓	✓	✓
Recognition in Show Emails and Newsletters	✓	✓	✓
Special Registration Line On-Site	✓	✓	✓



# A YEAR-ROUND SOLUTION

## Exhibitor Listing Packages

Showcase your brand to PSP/Deck Expo attendees year-round via a digital exhibitor listing. Attendees search the exhibitor directory to find new brands, products, and services and to help them plan their trip to the event.

Every PSP/Deck Expo vendor receives a Digital Media Package that includes your website and mobile app listing.

### The Standard Digital Media Package includes:

- Company Name
- Company Contact Details
- Company Description
- Booth Number
- Five (5) Product Categories
- One (1) Company Logo
- Five (5) Product Images & Descriptions
- Three (3) Videos
- Five (5) Collateral Pieces
- Show Specials

Increase your digital exhibitor listing exposure and gain access to leads with our Maximum Exposure Package.

This package lets you upgrade your listing to include more company assets, gives you priority placement in the directory listing, and access to online leads. When you upgrade, you will receive a lead from anyone with a My Show Planner account who visits or favorites your exhibitor profile.

### The Maximum Exposure Package includes everything in the Digital Media Package plus:

- Additional three (3) Product Categories
- Additional five (5) Product Images & Descriptions
- Additional five (5) Collateral Pieces
- Additional three (3) Videos
- Priority Listing Placement
- Access to Online Leads
- Ten (10) Virtual Business Cards

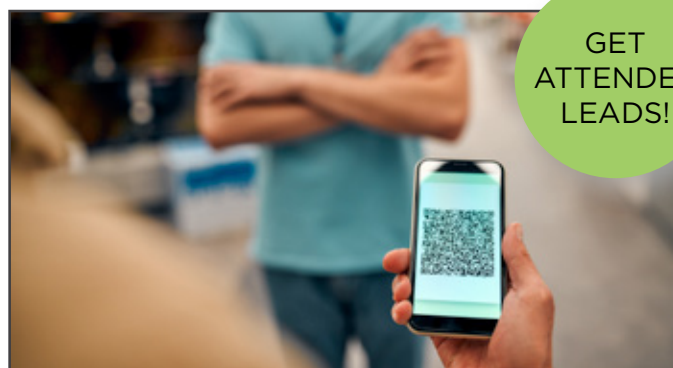
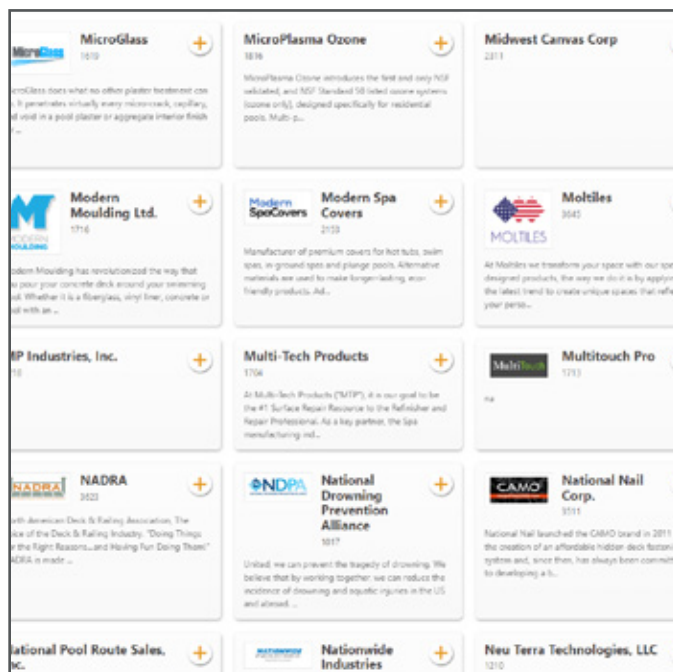
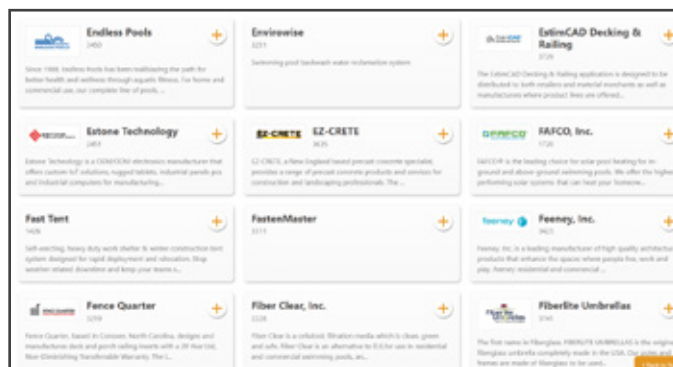
### Pricing

Digital Media Package.....Included in Exhibit Space

Digital Media Lead Retrieval Bundle .....Additional \$555  
*Includes three (3) lead retrieval app licenses at a 15% discount*

Maximum Exposure Package.....Additional \$500

Maximum Exposure Lead Retrieval Bundle.....Additional \$950  
*Includes three (3) lead retrieval app licenses at a 25% discount*



# PRE-SHOW OPPORTUNITIES

## Online Registration, Travel & Housing Sponsor

Maximize your brand presence to the thousands of industry professionals that register online for the PSP/Deck Expo. This digital sponsorship will showcase your logo on the registration, travel, and housing webpages and on the attendee registration pages. In addition, you will receive a digital banner ad in the attendee confirmation email.

### The Online Registration, Travel & Housing Sponsorship includes:

- One (1) logo on the travel page
- One (1) logo on registration site
- One (1) banner ad in the attendee registration confirmation email

### Pricing

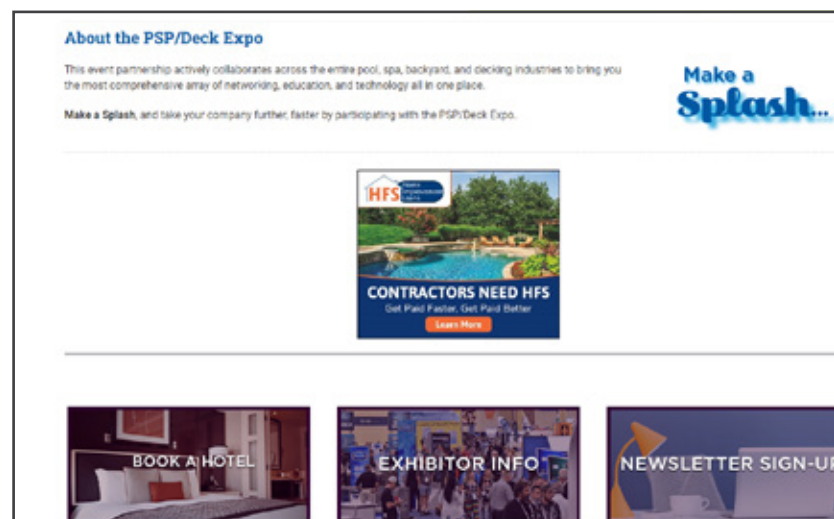
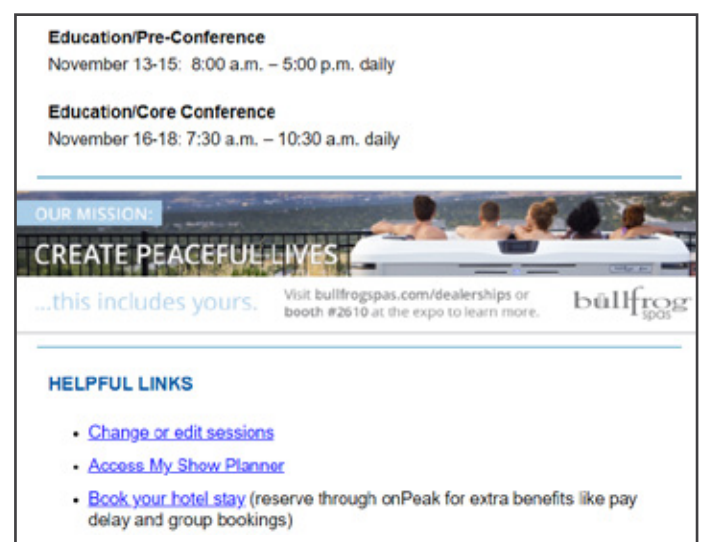
Online Registration, Travel & Housing Sponsor..... \$1,500

## Website Banner Ad

Keep your brand in the forefront of the PSP/Deck Expo audience with digital banner ads on the show's website. Showcase your message on the homepage for the most visibility, or target other top web pages. *Price is for one year.*

### Pricing

Web Ad ..... \$1,750







PRE-SHOW OPPORTUNITIES

Digital Show Planner

The Digital Show Planner is a resource for industry professionals who are attending or considering attending.

It provides an overview of the show’s education and events, vendor lists, show floor plan, new product introductions, destination information, articles, and more.

The Digital Show Planner will be published three times, twice before the show, and a final version for on-site. Purchasing a digital show guide ad includes up to three (3) ad insertions.

Each version of the Digital Show Planner will be emailed to attendees and prospects, posted to the PSP/Deck Expo website, and promoted on social media. The show-site version will be available in the PSP/Deck Expo mobile app.

You can choose to enhance your digital ad by adding:

- Links to your website or email address
- Links to your social media channels
- Video overlaid on the static artwork

Pricing - Exclusive Ad Spots

Opposite Front Cover .....	\$1,800
Inside Front Cover .....	\$1,800
Page 3 (First Full Page Ad) .....	\$1,800

Pricing - Non-Exclusive Ad Spots

Full Page Ad .....	\$1,500
Half Page Ad .....	\$1,000
Quarter Page Ad .....	\$750

The Digital Show Planners will publish the first week of the month in June, September, and November



DIGITAL OPPORTUNITIES

Targeted Email Blast

PSP/Deck Expo show attendees are highly qualified decision-makers who are actively looking to source new and innovative products and services for their company.

The PSP/Deck Expo database is a comprehensive collection available for the pool, spa, patio, decking, and outdoor living industry.

Opportunities for exhibitor’s own dedicated emails during non-show cycle period are available to target the full database or by selections based on industry segment, geo-location, or audience demographics.

Customers can provide their HTML email message, along with a subject line message for distribution.

Pricing

Attendee Email, Targeted..... \$275/CPM  
Now - September 30

Attendee Email, Targeted..... \$3,150  
(Premium, October)

Attendee Email, Targeted..... \$4,750  
(Premium, week before show)

Product Highlights Shared Email

Highlight a product, equipment or service in our monthly *Splashing Around* email. Whether its a new product or a best seller, over 26,000 professionals will have the chance to see your item.

- Includes one (1) product listing per email blast
- Position available on first-come, first-serve basis
- Listing includes company logo, product image, tagline, product description and URL
- Performance metrics available


Pricing

1x Shared email, post show .....	\$725
3x Shared email, May/June/July .....	\$950
3x Shared email, pre show .....	\$1,295
3x Shared email, post show .....	\$1,295
6x Shared email, post show .....	\$1,950



To ensure high open rates, the message will be sent by the show team on behalf of a valued industry partner. Sponsors will be provided with full metrics reporting for their eblast(s).





Official Digital Media Brand of  
PSP/Deck Expo

Leverage the power of  
**Pool & Spa Professional** to  
expand your market reach.

**ACCESS THE MEDIA KIT**



## ON-SITE: ATTENDEE SWAG

### Show Bag Insert

Bags are available at the registration entrance. Ensure your company's branding and messaging are included in the bag. Invite attendees to visit your booth, feature a new product, or promote a special offer.

Your insert can be a flyer, a promotional item, another small item that can fit into an 8.5" x 11" bag. The sponsor must produce and supply enough items to include one in each show bag.

#### Pricing

Show Bag Insert .....\$1,600



### Lanyards

EXCLUSIVE!

Returning in 2022! Be one of the first brands that is seen as attendees pick up their badges. Your company's logo will be featured exclusively on the PSP/Deck Expo lanyards which are provided to every event participant.

Lanyards are an effective way to receive maximum exposure on the expo floor and in the conference rooms. Many participants will retain the lanyard as a souvenir from the event.

#### Pricing

Lanyards.....\$22,000



## ON-SITE: SPECIAL EVENTS & FEATURES

### Welcome Party

EXCLUSIVE!

Put your brand at the center of the key social event at PSP/Deck Expo. Attendees and exhibitors come together at the Welcome Party to celebrate this year's show. Sponsoring this memorable event provides your company with prominent brand recognition and provides you with customer leads.

Your brand will be featured on all marketing materials and signage promoting the event. Your company will receive an exclusive VIP area at the party, along with VIP tickets for distribution. In addition, you will have the ability to speak on-stage during the event.

#### The Welcome Party Sponsorship includes:

- Reserved VIP area at the party
- VIP tickets for distribution (limited quantity)
- Opportunity to displayed slides on several monitors during the party (subject to venue)
- 15-minute stage time (mid-way through the party)
- Full-page four-color ad in the digital show guide
- Recognition in the digital show guide, website, social media posts, event signage, and additional marketing materials (when applicable)

#### Pricing

Welcome Party Sponsor .....\$30,000





## ON-SITE: SPECIAL EVENTS & FEATURES

### On-Site Registration Sponsor

EXCLUSIVE!

Be seen by thousands of attendees throughout the registration process. Your company's branding will be visible pre-show during sign-up, and on-site as they stop to pick up their badge.

#### The Registration Sponsorship includes:

- Logo included on PSP/Deck Expo registration webpage and registration site
- One (1) web banner included on the attendee registration confirmation email
- Logo included on registration area signage, counters, and meter boards
- Branding included on digital badge communications
- One (1) 6x6' floor cling located in the registration area
- Two (2) 2'x2' floor graphics at entrances of registration stanchions
- Recognition in the digital show guide and additional marketing materials (when applicable)

#### Pricing

On-Site Registration Sponsor .....\$16,750



### PHTA's Breakfast With Champions

PHTA's Breakfast of Champions is a meaningful morning encounter for up to 200 decision makers. The breakfast will include opportunities for these attendees to network, learn and share over breakfast. It's where contacts are made and deals are done.

#### The Breakfast of Champions Sponsorship includes:

- Speaking opportunity to an audience of 200+ at the Breakfast
- Reserved table for 10 people
- Logo included on all signage related to Breakfast of Champions
- Branding on all marketing (email, social, web) related to Breakfast of Champions
- Recognition in the digital show guide and additional marketing materials (when applicable)

#### Pricing

Breakfast of Champions Sponsor .....\$10,000



## ON-SITE: SPECIAL EVENTS & FEATURES

### Video Wall

Video marketing is a powerful tool that can help increase engagement with your audience. Maximize your company's investment in PSP/Deck Expo by showcasing your brand's message with a larger-than-life video ad on the Media Wall.

Use your ad to promote traffic to your booth, generate brand awareness, or promote new products or services.

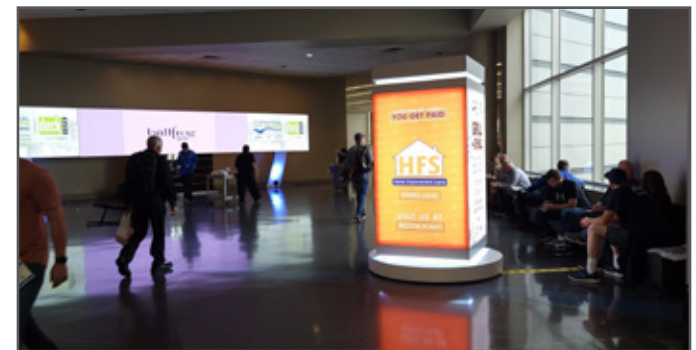
The PSP/Deck Expo video wall is a central focal point of the event displaying show schedules, special event details, and more. The media wall is located in the high-traffic registration lobby.

The attention-grabbing media wall features a 100 square foot LED video screen complete with audio. The large display area provides ample room for supporting text, pictures, or your logo alongside your video. You can supply ready-to-go artwork, or you can supply product videos, images, text, and your logo and our media partner can create a video for you.

#### Pricing

30-second spot.....\$2,000

60-second spot.....\$3,900





## ON-SITE: SPECIAL EVENTS & FEATURES

### Expo Hall Private Meeting Room

Are you looking for a more private experience for your customers right on the show floor? A dedicated private meeting room will keep attendees close while offering a place to have a more personal conversation away from the crowds.

Each enclosed meeting room comes complete with furnishings, an identification sign and features a door for more privacy. We offer different room sizes and layouts depending on your needs.

#### An Expo Hall Private Meeting Room includes:

- Dedicated enclosed room on the show floor
- Either conference-style or reception-style furnishings\*
- 8.5x11" identification sign on room door
- Standard carpet

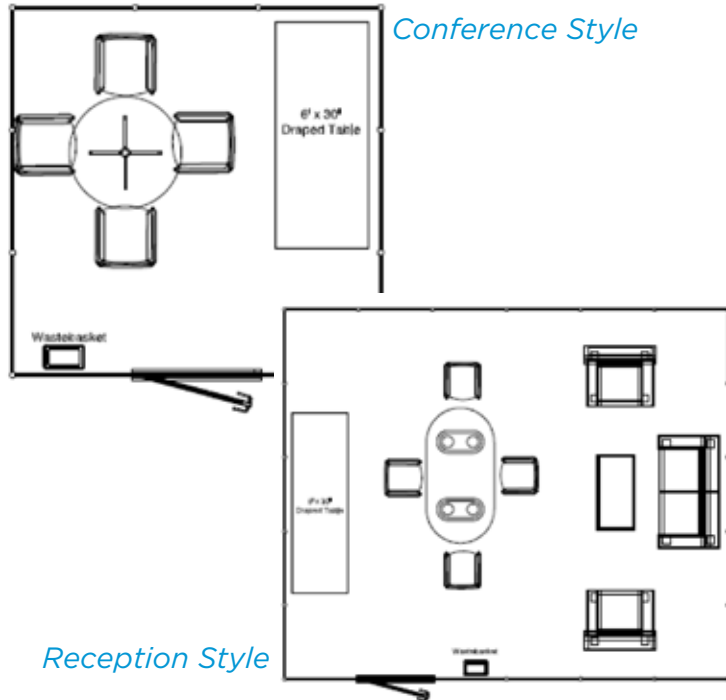
#### Pricing

Large Meeting Room.....\$3,500  
300 square feet, conference or reception style set-up

Medium Meeting Room .....\$2,500  
200 square feet, conference or reception style set-up

Small Meeting Room.....\$1,500  
100 square feet, conference style set-up

#### Conference Style



#### Reception Style



*\*Furnishings vary depending on the meeting room size and layout selected. No furnishing substitutions will be allowed. Non-exhibiting manufacturers will be charged an additional fee for private meetings rooms (call for pricing).*

## ON-SITE: SPECIAL EVENTS & FEATURES

### Million Dollar Pool Design Challenge

Place your brand front and center in this fun challenge! Pool builders submit concepts, which are narrowed to a few finalists.

The finalists' presentations are presented on-site at the Expo, and voted on.

#### Pool Design Challenge Sponsorship Includes:

- Logo included on PSP/Deck Expo Pool Design Challenge webpage
- One (1) web banner on PSP/Deck Expo Pool Design Challenge webpage
- Recognition on slides in the Pool Design Challenge session
- Recognition in the digital show guide, website, social media posts,
- Event signage, and additional marketing materials (when applicable)



#### Pricing

Million Dollar Pool Design Challenge Sponsor.....\$500





## ON-SITE: EDUCATION

### Spa Retailer Academy

Position your company as an industry leader by sponsoring the Spa Retailer Academy. It's right on the show floor, and a premier location for education for retailers that's available to all show participants during show hours.

From general business topics to solutions on overcoming common challenges, share your knowledge while your brand gains vital industry exposure.

#### Spa Retailer Academy Sponsorship Includes:

- Opportunity to present a 45-minute general business session
- Session included in registration
- Leads of all registrants across all sessions
- Your company logo displayed on the Spa Retailer entrance signage
- Company Logo Included as a sponsorship on all Spa Retailer Academy marketing items Including: emails, social media, website, and Digital Show Planner

#### Pricing

Spa Retailer Academy Sponsor ..... \$7,500



## ON-SITE: EDUCATION

### Expo Stage

Show floor education provides outstanding opportunities for exciting new information and in-depth analysis to be presented by industry experts from our exhibitor community. Position your company as an industry thought leader and knowledge source by presenting an educational seminar on the show floor. From general business topics to solutions for overcoming common challenges, share your knowledge while your brand gains vital industry exposure.

An Expo Stage session gives you another opportunity to gain sales leads from the show. You will receive a post-show lead list of everyone that participated in your session.

These sessions are open to everyone attending the PSP/Deck Expo and are included on the registration site, allowing people to register in advance. Seating is on a first-come, first-serve basis. These sessions are extremely popular and are always packed.

**Your session must be educational and cannot be a product presentation/sales pitch.**

#### An Expo Stage Session includes:

- One (1) 45-minutes session slot
- Inclusion of session in registration
- Post-show list of leads scanned during your session
- Distribution of company handout during your session
- Recognition on the event signage, website, social media posts, digital show guide, and additional marketing materials *(when applicable)*

#### Pricing

Expo Stage Session Sponsor..... \$3,950





# ON-SITE: SIGNAGE

Signage and graphics at the show are ideal ways to drive traffic to your booth, showcase new products, and build brand awareness. Display your message prominently throughout the show lobby areas and the expo hall.

There is something to fit every budget, from hanging banners to back-light billboard signs. In addition to the options below, we can offer custom signage, graphics, and bundled packages.

## AISLE SIGNS

Double Sided, Common Aisle .....	\$650
Double Sided, Main Aisle, Set of 3.....	\$1,800

## BILLBOARDS (1M BOARDS)

Expo Hall Billboard, Double-sided.....	\$1,000
Lobby Billboard, Double-sided .....	\$1,200

## FLOOR GRAPHICS & DOOR CLINGS

Lobby Floor Graphic, 6x6'.....	\$950
Expo Hall Floor Graphic, 2x2' .....	\$325
Expo Hall Floor Graphic, 4x4' .....	\$600
Expo Hall Floor Graphic, 6x6' .....	\$900
Single Sided Door Clings, Set of 24 .....	\$5,000
Double Sided Door Clings, Set of 24 .....	\$9,000

## LOBBY SIGNAGE

Lobby Column Wrap.....	\$3,000
Lobby Banners between Entrances .....	\$4,500

## WALL GRAPHICS

Panels A,B,C .....	\$8,000
Panels A – F.....	\$15,000

## ROTATING KIOSKS

Two Panels .....	\$2,500
Four Panels .....	\$4,500



Hanging Banner



Wall Graphics



Rotating Kiosks

# PRODUCT PROMOTION

## Product Showcase

Feature your brand’s product in the the Product Showcase! It’s the on-site destination for buyers to discover the latest technology and services they need for their business.

Participating in the showcase provides you with the opportunity to gain easy, cost-effective exposure to the top buyers in the industry. Your company can feature both new (Best New Product) and existing (Best in Show) innovations.

### Product Showcase includes:

- One (1) product listing on the PSP/Deck Expo website
- One (1) product listing in the Digital Show Planner
- One (1) product listing included in one (1) shared attendee email
- One (1) product introduction sign provided for your exhibit space
- Product listing included in the PSP/Deck Expo mobile app
- **BONUS** - Product included in the on-site Product Showcase
- **BONUS** - Inclusion in one of five categories in a product contest voted on by the industry

### Pricing - Product Showcase

3’ x 2’ table .....	\$625
6’ x 2’ table .....	\$875
4’ x 4’ floor.....	\$895
8’ x 8’ floor.....	\$1,800



## New Product Introduction

Do you have a product, tool or service that was introduced to the market after November 30, 2021? Promote it to thousands of qualified industry buyers through our New Product Introduction program.

Choose from a digital introduction only, or upgrade to include your product on-site in the Product Showcase Pavilion.

### New Product Introduction includes:

- One (1) new product listing in the Digital Show Planner
- One (1) new product listing on the PSP/Deck Expo website
- One (1) new product listing included in one (1) shared attendee email
- One (1) new product introduction sign for your exhibit space
- New product listing included in the PSP/Deck Expo mobile app

New Product Introduction.....	\$500
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Attendees will vote for their favorites of **Best in Show** or **Best New Product** in these categories:

- Outdoor Living Product
- Equipment Pad Product
- Pool Construction Product
- Service Industry Product
- Spa Related Product

Best New Product and Best in Show winners receive:

- An award presented by the Show Management Team
- Winner sign place by product in Showcase Pavilion
- Push notification announcing winners
- Inclusion in the post-show email
- Recognition in all relevant marketing materials



# MOBILE APP

EXCLUSIVE

## Mobile App Sponsor

The PSP/Deck Expo mobile app is the simplest and most efficient way for attendees to navigate the show.

Attendees use the mobile app constantly throughout the event. Reinforce your brand, drive traffic to your booth, or highlight new products with our mobile app sponsorship options.

### Mobile App Sponsorship includes:

- Splash page (opening screen) ad
- One (1) rotating banner ad with URL
- Recognition as Mobile App Sponsor in marketing materials (when applicable)

**Mobile App Sponsorship (Exclusive)**.....\$4,000



## Rotating Banner Ad

Rotating banner ads are a cost-effective way to build brand awareness and reach users using the mobile app. You can link the ad to a customized landing page or your website.

**Rotating Banner Ad** ..... \$3,500

## Push Notification

Push notifications are the perfect way to reach attendees directly during the show. They provide your company with the opportunity to make an announcement, showcase a promotion, or remind attendees to stop by your booth.

You can include a link within your push notification to drive traffic to a customized landing page or your website.

**Push Notification**..... \$750

# DIGITAL AUDIENCE MARKETING

## Smart Ads Retargeting

Expand your brand's reach by leveraging the power of the PSP/Deck Expo website's traffic. With our Smart Ad Retargeting program, you can deliver your message to potential customers that have visited the show's website.

We take your banner ads and load them into our retargeting ad network. Then your ads are delivered to the website audience when they visit other 1,000s of popular websites.

### Pricing

50K Impressions .....\$1,700  
100K Impressions .....\$2,890

## On-Site Geo-Fencing

Reach attendees in real time. We can create a virtual boundary around the show's physical, geographic area, enabling us to serve your marketing message to attendees.

Leveraging mobile to target event attendees will help you reach key audiences with precision, to create far more effective marketing campaigns. You can deliver relevant media for more efficient targeting and ROI.

**On-site Geo-Fencing**.....\$2,800

## Qualifi Select

Find new customers with Qualifi Select. Using our Qualifi Select program, we can put your message in front of potential customers using our authenticated, unique, database of registered attendees and visitors.

You'll be able to reach your ideal buyers wherever they are online via trustworthy websites in our network. The PSP/Deck Expo audience will be targeted using our valuable first-party data which is captured from trade show attendees, website visitors and highly engaged audiences.

The Qualifi Select program includes 100K web advertising impressions delivered over 30 days.

**Qualifi Select**.....\$3,600



Leverage the power of **Pool & Spa Professional** to expand your market reach.

[ACCESS THE MEDIA KIT](#)



Video Booth Shoot

Exhibitors at PSP/Deck Expo are eligible to leverage our on-site team of videographers and in-house video production and editing teams for producing their own custom videos. We have a variety of standard video packages available including:

- New Product Spotlight Videos
- Exhibitor Booth Tour Videos
- Executive Viewpoint Videos

Leverage your investment and participation in PSP/Deck Expo with a custom video that can be used to reach an expanded audience and provide valuable content for your own web site and sales efforts.

Each Video Includes:

- Scheduling of a 45 minute filming session on the show floor or in our PSP/Deck Expo meeting room.
- Post-show editing of raw footage to deliver a fully edited 3-4 minute video. *Sponsor receives one round of edits to preliminary video. Final videos delivered within 30-days of event conclusion.*
- A final copy of the video to use for promotional purposes.
- Videos will receive additional promotion via Pool & Spa Professional

Video Booth Shoot.....\$3,200



On-Site Focus Group

There are two exclusive focus group opportunities for the 2022 show.

For exhibitors looking for a research opportunity to gain a better understanding of buying practices, get honest feedback on new product development, identify key trends, opportunities, and industry challenges or any number of other research needs, we’re offering this opportunity to explore with a group of industry professionals.

The Focus Group includes:

- Meeting room at the convention center for the focus group
- Meal (breakfast or lunch) to be served to participants
- Recruiting of 8 to 10 participants. Recruitment effort can be targeted to the types of professionals of most interest to the client.
- A gift card to each participant as an honorarium for their participation
- An audio recording
- An experienced focus group moderator.
- The moderator would also work with the client to develop a “Discussion Guide” for the focus group. And offer guidance on what can be accomplished during the 1-hour focus group

On-site Focus Group.....\$10,000





POOL & SPA

PROFESSIONAL

Pool & Spa Professional is the

Official Digital Media Brand of PSP/Deck Expo.

Pool & Spa Professional leverages industry partnerships, speakers, and thought leaders seen at PSP/Deck Expo, but goes beyond that to be a 24/7, 365 resource for the industry. Its mission is to empower pool, spa, and outdoor living professionals with news, market data, and industry resources that can grow their revenues and expand their businesses.

Leverage the power of Pool & Spa Professional to expand your market reach. Learn more about PSPro advertising and marketing services.

ACCESS THE MEDIA KIT



## MEET YOUR BRAND'S GOALS



### CUSTOMER ACQUISITION

*Gather the leads you need*

- Private Meeting Rooms
- Mobile App – banner ad
- Smart Ads Retargeting



### NEW PRODUCT PROMOTION

*Increase visibility of your new product*

- Product Showcase
- Website Banner Ad
- Lobby Billboards



### BRAND AWARENESS

*Ensure your brand is known*

- Kiosks
- Booth Shoot Videos
- Digital Planner Ads



### BOOTH DRIVERS

*Meet new and existing customers*

- Attendee Bag Insert
- Floor Graphics
- Mobile App - push alert

## BUNDLE UP

Bundle and save! We've taken some of the most popular offerings and bundled them together with a discounted price. Whether you're looking for digital advertising, on-site branding or promoting a new product, these packs are a great way to make the most of your marketing dollars.



### Splash Pack

*Digital Advertising*

- Targeted Email (Non-Premium: through Sept. 30)
- Show Planner, Full Page 4C Ad
- Smart Ads Retargeting, 50k impressions

List Price.....\$4,575

Package Price ..... **\$3,875**



### Sunny Pack

*On-site Branding*

- Aisle Sign, Double Sided, Common Aisle
- Expo Hall Floor Graphic, 6x6'
- Rotating Kiosks, Two Panels
- 30-second Video Wall Spot

List Price.....\$6,050

Package Price ..... **\$5,445**



### Floatie Pack

*Product Promotion*

- Product Showcase, 3 x 2 table
- Product Highlights Shared Email, 6x, Post-Show
- Expo Hall Billboard, Double-sided
- Attendee Bag Insert

List Price.....\$5,175

Package Price ..... **\$4,600**





INTERNATIONAL  
POOL | SPA | PATIO  
EXPO

CO-LOCATED WITH

deck  
EXPO

SPONSORED BY  POOL & HOT TUB  
ALLIANCE

SPONSORED BY  NADRA

CONFERENCE: NOVEMBER 12-17

EXPO: NOVEMBER 15-17

LAS VEGAS CONVENTION CENTER  
LAS VEGAS, NEVADA

## Your PSP/Deck Expo Team



**Melissa Sklenar**

Accounts A-K &  
Digital Marketing Solutions  
melissa.sklenar@informa.com  
818-416-2617



**Amy Scott**

Accounts L-Z &  
Digital Marketing Solutions  
amy.scott@informa.com  
212-600-3499



**Tami Svarfvar**

Business Development Manager  
tami.svarfvar@informa.com  
802-476-8584



**Steve Schlange**

Sales Manager  
steve.schlange@informa.com  
818-371-7411