



CALL FOR PRESENTATIONS

November 12-14, 2024
Kay Bailey Hutchison Convention Center
Dallas, Texas

Seize the moment to impact the pool, spa, decking, and outdoor living industry! Your expertise can drive crucial discussions on time-sensitive topics – don't miss this chance to make a powerful difference!
www.poolspatio.com

DEMO INFORMATION

First Name Email Job Title
Last Name Company Address

SESSION INFORMATION

Session Title Session Description

Level of Presentation Beginner Intermediate Advanced All Levels
Category (Select One) Business Design/Construction Outdoor Living Retail Service

Sub-Category (Can select multiple)

- Advanced Outdoor Living Design
- Alternative Sanitation
- Architectural Landscape
- Career Development & Leadership
- Client Relations
- Design Elements
- Efficiency
- Engineering
- General Business
- Hardscape
- Hiring/Retaining
- Hot Tub Sales
- Hot Tub Service
- Illumination
- Inspections
- Inventory Management
- New Standard
- Labor Management
- Leaks
- Legal/Safety/Liability
- Lighting
- Management
- Marketing
- Merchandising
- Project Profiles (high-end installations)
- Plaster
- Pool Design Concepts
- Porches
- Profit/Money
- Shotcrete
- Money
- Railing
- Reinforcement
- Remodel/Renovation
- Sales and Data
- Showroom Design
- Specialty Chemicals
- Slot-edge / Vanishing Edge
- Succession Planning
- Technology Innovation
- Tile Installation & Repair
- Warranties
- Water Chemistry and Balance

Learning Objectives (Tip: remember to use action verbs like "Demonstrate," "Provide," etc)
1.
2.
3.

Speaker Photo & Bio

The deadline for submissions is March 15. This document is for planning purposes only; [submissions must be made online](#). Final selections will be made in May 2024. You will be notified at that time to advise whether we were able to include your submission for the 2024 program. Should you have any questions about the PSP/Deck Expo conference program, please contact Krissy Adams at kristian.adams@informa.com.