

Legal Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Exhibiting As Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fullfillment Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exclusive items indicated in bold and italics. All sponsorships subject to availability.

## On-Site Sponsorships

- Aisle Sign (Per Aisle) ..... \$650
- Aisle Signs: 2 Main Aisles, One Add'l..... \$1,875
- Attendee Bags ..... Call for pricing
- Billboard: Exhibit Hall, Double Sided.....\$1,375
- Badge Lanyards..... \$17,000
- Floor Graphic: Exhibit Hall, 3' x 3'.....\$550
- Floor Graphic: Lobby, 5' x 5'.....\$875
- Onsite Registration ..... \$12,600
- Lobby Banner 10'w x 8'h Double Sided.....\$3,950

### Product Showcase

- Product Showcase 3' X 2 Table ..... \$575
- Product Showcase 4' X 4' Floor..... \$850
- Product Showcase 6' X 2' Table ..... \$800
- Product Showcase 8' X 8' Floor.....\$1,275

### Door Clings - 2' x 2' each

- Set of 24 Doors\*- 1 available, exclusive .....\$3,000
- Set of 12 Doors\*- 2 available, exclusive .....\$1,650
- Set of 10 Doors - 1 available .....\$1,275
- Set of 8 Doors - 2 available ..... \$900

\*If one of these options is sold, the other option becomes unavailable.

### Meeting Rooms on the Show Floor

- Private Meeting Rooms - Large .....\$3,500
- Private Meeting Rooms - Medium.....\$2,500
- Private Meeting Rooms - Small.....\$1,500

## Digital

- Attendee Email Blast, Targeted.....\$3,150
- Attendee Email Blast, Targeted (Premium).....\$4,750
- Digital Sizzle Package.....\$1,370
- Digital Splash Package.....\$4,570
- Digital Wave Package.....\$10,220
- Mobile App - Custom Push Alert.....\$500
- Mobile App - Gold Sponsor .....\$4,000
- Mobile App - Silver Sponsor .....\$2,800
- Product Highlights 1x (Pre-Show) Shared email....\$725
- Product Highlights 1x (Post Show) Shared email ...\$725
- Product Highlights 3x (Pre-Show) Shared email..\$1,295
- Product Highlights 3x (Post Show) Shared email..\$1,295
- Product Highlights 6x Shared email .....\$1,950
- Registration, Travel & Housing Sponsor .....\$1,500
- Smart Ads 50,000 Retargeting.....\$1,100
- Smart Ads 100,000 Retargeting .....\$1,975
- Web Ad (Homepage) 370x150.....\$1,650
- Website Sponsor.....\$2,200

## Print Advertising

- Attendee Pre-Show Brochure Ad.....\$4,150
- Floor Plan Back Cover Ad.....\$3,200
- Floor Plan Ad 4C.....\$900
- Program 1/4 Page Ad 4C.....\$1,500
- Program 1/2 Page Ad 4C.....\$2,700
- Program Full Page Ad 4C .....\$3,375
- Program Inside Front Cover Ad 4C.....\$4,200
- Program Back Cover Ad 4C .....\$4,200
- Program Inside Back Cover Ad 4C .....\$4,200
- Program Page 1 Ad 4C .....\$4,200
- Program Spread .....\$5,050
- Program Additional Listing .....\$375
- Program Cover Note 3"x 3".....\$5,400
- Program Exhibitor Listing Logo 4C ..... \$225

### RETURN APPLICATION AND PAYMENT TO:

InternationalPoolSpaPatioExpo  
 6191 N. Hwy. 161, Suite 500  
 Irving, Texas USA 75038

Toll-free: 888-869-8522  
 Outside USA: 972-536-6350  
 Fax: 972-536-6365  
 www.PoolSpaPatio.com

### METHODS OF PAYMENT:

Please check one:

- Check made payable to:  
International Pool | Spa | Patio Expo
- Wire / ACH\*
- Credit Card\*: PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

\*Refer to clause 7 on Page 2

### QUESTIONS?

Please contact PSP Expo Show Management at 888-869-8522, 972-536-6350 or Exhibit@PoolSpaPatio.com. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

### PAYMENT TERMS

25% deposit due with all contracts through January 25, 2019

50% deposit due with all contracts through April 5, 2019

Full payment due with all contracts through July 26, 2019

Thinking outside of the box and are interested in something different? Contact Us! We'd love to create a new and exciting sponsorship exclusively for you!

TOTAL SPONSORSHIP AMOUNT

x 25% =

TOTAL DEPOSIT DUE:

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: x \_\_\_\_\_ Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.

FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_

Booths Assigned: \_\_\_\_\_

TSF: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

AE: \_\_\_\_\_

CO ID#: \_\_\_\_\_