



Marketing Your Booth

Email, Social Media, or Web Copy

Headline Options:

- The Pool, Spa, Patio, and Decking Industry is Reuniting in 2020
- The Pool, Spa, Patio, Decking, and Outdoor Living Industry is Convening Virtually - Join Us!
- Free Registration for the PSP/DeckExpo Virtual Edition
- Dive Into the Industry's Premier Event

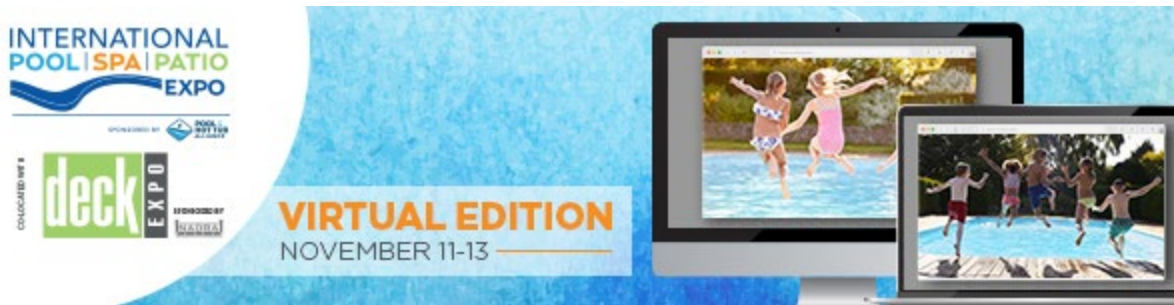
Text Options:

- **[Company Name]** wants to extend this personal invitation for you to visit us at PSP/DeckExpo – Virtual Edition! Register here: <http://bit.ly/PSPDeckRegister>.

The event runs from November 11-13 and is available on-demand until December 13, 2020.

Registration is free for attendees. Consider booking a video chat meeting with us as well; we're available from 10 a.m. to 6 p.m. EST each of the event days.

- Join **[Company Name]** at the PSP/DeckExpo – Virtual Edition, from November 11-13. You'll experience three days of immersive product exploration, education, and networking. Registration: <http://bit.ly/PSPDeckRegister>. Be sure to visit our booth in the Virtual Expo Hall, where we'll have reps on call to chat with.



- Visit our Virtual Booth at the PSP/DeckExpo - Virtual Edition, Nov. 11-13. Registration is FREE and includes access to the Virtual Expo Hall, where you can schedule a video chat with us. <http://bit.ly/PSPDeckRegister>
- We're exhibiting at the PSP/DeckExpo - Virtual Edition, and want to see you there, too! It's Nov. 11-13, and registration is FREE for attendees. <http://bit.ly/PSPDeckRegister>
- Enjoy the perks of a live event from any internet-connected device. AND, the best perk of all, the virtual expo hall (where we'll be!) and core education and are FREE for attendees. <http://bit.ly/PSPDeckRegister>