

Welcome to the Family

The International Pool | Spa | Patio Expo has consistently been a central hub to network, learn best practices, and discover new technology. And we're excited to welcome you to the family. The first co-located event is a virtual edition, and we're returning to in-person in 2021.

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There's still time to
dive into the 2020
Virtual Edition as
an exhibitor.
Learn More.



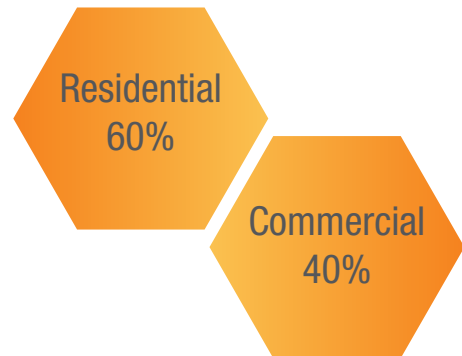
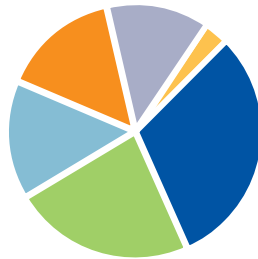
DeckExpo fits right in with the premier event for the pool, spa, and decking industries and we are excited to co-locate as one vibrant marketplace. Residential and commercial professionals will descend onto PSP/DeckExpo to exchange product knowledge, processes, and best practices related to all aspects of outdoor living.

As an exhibitor, you'll reach the largest gathering of outdoor living professionals. These attendees are seeking the kind of backyard oasis that only pool, spa, patio, and decking professionals can provide. And they're ready to buy, recommend, and influence the use of your company's latest technology and products.

Projected Demographics

WHO ATTENDS: Pool, Spa, and Patio

- Builder / Installer / Sub Contractor: **31%**
- Retail: **23%**
- Service Maintenance: **15%**
- Other/Misc: **15%**
- Manufacturing & Distribution: **13%**
- Landscape Architects: **3%**



WHO ATTENDS: DeckExpo

- Owner/CEO/Executive/VIP: **54%**
- GM/Project Manager/Designer: **15%**
- Supervisor/Job Foreman/Field Crew: **13%**
- Sales/Marketing/Purchasing: **12%**
- Specifier/Staff Drafter/Other: **6%**



75% of attendees make or influence buying decisions for their organizations

57% of attendees report their company has annual sales volume of > \$1 million

**CONTACT YOUR
ACCOUNT EXECUTIVE TODAY**



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