

2018 SPONSORSHIP CONTRACT

Exhibits: Oct. 31- Nov. 2, 2018 | Conference: Oct. 28-Nov. 2, 2018
Las Vegas, NV | Mandalay Bay Convention Center (Bayside Halls D-F)

Legal Name: _____ Booth #: _____

Exhibiting As Company Name: _____

Contact: _____ Phone: _____ Email: _____

Fullfillment Contact: _____ Phone: _____ Email: _____

Exclusive items indicated in bold and italics. All sponsorships subject to availability.

On-Site Sponsorships

- Aisle Sign (Per Aisle) \$650
- Aisle Signs: 2 Main Aisles, One Add'l \$1,875
- Attendee Bags Call for pricing
- Badge Lanyards **SOLD**
- Billboard: Exhibit Hall, Double Sided \$1,375
- Framed Wall Clings: MBCC Walkway \$825
• 33.5"W x 92"H
- Column Wraps: Exhibit Hall Call for pricing
- Education Track Sponsor \$3,000
- Floor Graphic: Exhibit Hall, 3' x 3' \$500
- Floor Graphic: Lobby D-F, 5' x 5' \$875
- Onsite Registration **SOLD**
- Lightbox: Double Sided, Exhibit Hall \$2,150
- Lightbox: Single Sided, Exhibit Hall \$1,800
- Lightbox: Single Sided, Lobby \$2,250
- Product Showcase 3' X 2 Table \$520
- Product Showcase 4' X 4' Floor \$825
- Product Showcase 6' X 2' Table \$775
- Product Showcase 8' X 8' Floor \$1,200
- Wall Clings: Lobby D-F, 3' x 7' \$825

Meeting Rooms on the Show Floor

- Private Meeting Rooms - Large \$3,700
- Private Meeting Rooms - Medium \$2,700
- Private Meeting Rooms - Small \$1,700

Custom Sponsorship (Account Exec. to Complete)

- _____ \$ _____
- _____ \$ _____
- _____ \$ _____
- _____ \$ _____

Digital

- Attendee Email Blast, Targeted \$2,950
- Mobile App - Custom Push Alert \$500
- Mobile App - Gold Sponsor **SOLD**
- Mobile App - Silver Sponsor \$2,800
- Product Highlights 1x (Pre-Show) Shared email \$695
- Product Highlights 1x (Post Show) Shared email \$695
- Product Highlights 3x (Pre-Show) Shared email \$1,295
- Product Highlights 3x (Post Show) Shared email \$1,295
- Product Highlights 6x Shared email \$1,950
- Registration, Travel & Housing Sponsor \$1,800
- Smart Ads 50,000 Retargeting \$1,100
- Smart Ads 100,000 Retargeting \$2,100
- Premium Web Ad (Homepage) 250x125 \$1,500
- Website Sponsor **SOLD**

Print Advertising

- Attendee Pre-Show Brochure Ad **SOLD**
- Floor Plan Ad 4C \$900
- Floor Plan Back Cover Ad **SOLD**
- Program 1/4 Page Ad 4C \$1,500
- Program 1/2 Page Ad 4C \$2,700
- Program Full Page Ad 4C \$3,375
- Program Inside Front Cover Ad 4C **SOLD**
- Program Back Cover Ad 4C **SOLD**
- Program Inside Back Cover Ad 4C \$4,200
- Program Page 1 Ad 4C \$4,200
- Program Spread \$5,050
- Program Additional Listing \$375
- Program Cover Note 3"x 3" **SOLD**
- Program Exhibitor Listing Logo 4C \$225

RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

Toll-free: 888-869-8522
Outside USA: 972-536-6350
Fax: 972-536-6365
sales@poolspapatio.com

METHODS OF PAYMENT:

Please check one:

- Check made payable to:**
International Pool | Spa | Patio Expo
- Wire / ACH**
**Refer to clause 7 on Page 2*
- Credit Card**
PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in U.S. funds. For proper credit to your account, please identify International Pool Spa Patio Expo and your booth number if known. Exhibitor is responsible for any bank fees associated with payment.

QUESTIONS?

Please contact Show Management at 888-869-8522, 972-536-6350 or email Exhibit@PoolSpaPatio.com.

PAYMENT TERMS

Full payment due with all contracts by July 27, 2018

TOTAL SPONSORSHIP AMOUNT:

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
Booths Assigned: _____
TSF: _____
Deposit Received: _____
AE: _____
CO ID#: _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: x _____

Printed Name: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.