

# 2018 SPONSORSHIP CONTRACT

**Exhibits:** Oct. 31- Nov. 2, 2018 | **Conference:** Oct. 28-Nov. 2, 2018  
**Las Vegas, NV** | Mandalay Bay Convention Center (Bayside Halls D-F)

Legal Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Exhibiting As Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fullfillment Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Early Bird (Expires June 29, 2018)

*Exclusive items indicated in bold and italics. All sponsorships subject to availability.*

	<b>Early Bird</b>	<b>After 6/29</b>
<input type="checkbox"/> Aisle Sign (Per Aisle).....	\$530	\$650
<input type="checkbox"/> <b><i>Aisle Signs: 2 Main Aisles, One Add'l</i></b> .....	<b>\$1,625</b>	<b>\$1,875</b>
<input type="checkbox"/> <b><i>Badge Lanyards</i></b> .....	<b>\$15,500</b>	<b>\$17,000</b>
<input type="checkbox"/> Billboard: Exhibit Hall, Double Sided.....	\$975	\$1,375
<input type="checkbox"/> Floor Graphic: Exhibit Hall, 3' x 3'.....	\$400	\$500
<input type="checkbox"/> Floor Graphic: Lobby D-F, 5' x 5'.....	\$735	\$875
<input type="checkbox"/> Floor Plan Ad 4C.....	\$775	\$900
<input type="checkbox"/> Lightbox: Double Sided, Exhibit Hall.....	\$1,900	\$2,150
<input type="checkbox"/> Lightbox: Single Sided, Exhibit Hall.....	\$1,600	\$1,800
<input type="checkbox"/> Lightbox: Single Sided, Lobby.....	\$1,900	\$2,250

### RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo  
6191 N. Hwy. 161, Suite 500  
Irving, Texas USA 75038

Toll-free: 888-869-8522  
Outside USA: 972-536-6350  
Fax: 972-536-6365  
sales@poolspapatio.com

## Digital

<input type="checkbox"/> Attendee Email Blast, Targeted.....	\$2,950
<input type="checkbox"/> Mobile App - Custom Push Alert.....	\$500
<input type="checkbox"/> <b><i>Mobile App - Gold Sponsor</i></b> .....	<b>\$4,000</b>
<input type="checkbox"/> Mobile App - Silver Sponsor.....	\$2,800
<input type="checkbox"/> Product Highlights 1x (Pre-Show) Shared email....	\$695
<input type="checkbox"/> Product Highlights 1x (Post Show) Shared email....	\$695
<input type="checkbox"/> Product Highlights 3x (Pre-Show) Shared email....	\$1,295
<input type="checkbox"/> Product Highlights 3x (Post Show) Shared email....	\$1,295
<input type="checkbox"/> Product Highlights 6x Shared email.....	\$1,950
<input type="checkbox"/> Registration, Travel & Housing Sponsor.....	\$1,800
<input type="checkbox"/> Smart Ads 50,000 Retargeting.....	\$1,100
<input type="checkbox"/> Smart Ads 100,000 Retargeting.....	\$2,100
<input type="checkbox"/> Web Ad (Homepage) 180x150.....	\$1,500
<input type="checkbox"/> <b><i>Website Sponsor</i></b> .....	<b>\$2,100</b>

## On-Site Sponsorships

<input type="checkbox"/> <b><i>Attendee Bags</i></b> .....	<b>Call for pricing</b>
<input type="checkbox"/> <b><i>Badge Lanyards</i></b> .....	<b>\$17,000</b>
<input type="checkbox"/> Column Clings: MBCC Walkway.....	Call for pricing
<input type="checkbox"/> Column Wraps: Exhibit Hall.....	Call for pricing
<input type="checkbox"/> Education Track Sponsor.....	\$3,000
<input type="checkbox"/> Floor Graphic: Exhibit Hall, 3' x 3'.....	\$500
<input type="checkbox"/> Floor Graphic: Lobby D-F, 5' x 5'.....	\$875
<input type="checkbox"/> <b><i>Onsite Registration</i></b> .....	<b>\$12,600</b>
<input type="checkbox"/> Product Showcase 3' X 2 Table.....	\$520
<input type="checkbox"/> Product Showcase 4' X 4' Floor.....	\$825
<input type="checkbox"/> Product Showcase 6' X 2' Table.....	\$775
<input type="checkbox"/> Product Showcase 8' X 8' Floor.....	\$1,200
<input type="checkbox"/> Wall Clings: Lobby D-F, 3' x 7'.....	\$825

## Meeting Rooms on the Show Floor

<input type="checkbox"/> Private Meeting Rooms - Large.....	\$3,700
<input type="checkbox"/> Private Meeting Rooms - Medium.....	\$2,700
<input type="checkbox"/> Private Meeting Rooms - Small.....	\$1,700

## Print Advertising

<input type="checkbox"/> <b><i>Attendee Pre-Show Brochure Ad</i></b> .....	<b>\$3,950</b>
<input type="checkbox"/> Floor Plan Ad 4C.....	\$900
<input type="checkbox"/> <b><i>Floor Plan Back Cover Ad</i></b> .....	<b>\$3,200</b>
<input type="checkbox"/> Program 1/4 Page Ad 4C.....	\$1,500
<input type="checkbox"/> Program 1/2 Page Ad 4C.....	\$2,700
<input type="checkbox"/> Program Full Page Ad 4C.....	\$3,375
<input type="checkbox"/> <b><i>Program Inside Front Cover Ad 4C</i></b> .....	<b>\$4,200</b>
<input type="checkbox"/> <b><i>Program Back Cover Ad 4C</i></b> .....	<b>\$4,200</b>
<input type="checkbox"/> <b><i>Program Inside Back Cover Ad 4C</i></b> .....	<b>\$4,200</b>
<input type="checkbox"/> <b><i>Program Page 1 Ad 4C</i></b> .....	<b>\$4,200</b>
<input type="checkbox"/> Program Spread.....	\$5,050
<input type="checkbox"/> Program Additional Listing.....	\$375
<input type="checkbox"/> <b><i>Program Cover Note 3"x 3"</i></b> .....	<b>\$5,400</b>
<input type="checkbox"/> Program Exhibitor Listing Logo 4C.....	\$225

## Custom Sponsorship (Account Exec. to Complete)

<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____

## METHODS OF PAYMENT:

Please check one:

**Check made payable to:**  
International Pool | Spa | Patio Expo

**Wire / ACH**

*\*Refer to clause 7 on Page 2*

**Credit Card**

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in U.S. funds. For proper credit to your account, please identify International Pool Spa Patio Expo and your booth number if known. Exhibitor is responsible for any bank fees associated with payment.

### QUESTIONS?

Please contact Show Management at 888-869-8522, 972-536-6350 or email Exhibit@PoolSpaPatio.com.

## PAYMENT TERMS

Full payment due with all contracts by July 27, 2018

### FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_

Booths Assigned: \_\_\_\_\_

TSF: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

AE: \_\_\_\_\_

CO ID#: \_\_\_\_\_

TOTAL SPONSORSHIP AMOUNT: \_\_\_\_\_

x 50% = TOTAL DEPOSIT DUE: \_\_\_\_\_

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

**REQUIRED**

Signature: x \_\_\_\_\_

Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.