

# 2018 SPONSORSHIP CONTRACT

Exhibits: Oct. 31- Nov. 2, 2018 | Conference: Oct. 28-Nov. 2, 2018  
Las Vegas, NV | Mandalay Bay Convention Center (Bayside Halls D-F)

Legal Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Exhibiting As Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fullfillment Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exclusive items indicated in bold and italics. All sponsorships subject to availability.

## On-Site Sponsorships

- Aisle Sign (Per Aisle) ..... \$650
- Aisle Signs: 2 Main Aisles, One Add'l ..... \$1,875
- Attendee Bags ..... Call for pricing
- Badge Lanyards ..... **SOLD**
- Billboard: Exhibit Hall, Double Sided ..... \$1,375
- Floor Graphic: Exhibit Hall, 3' x 3' ..... \$500
- Floor Graphic: Lobby D-F, 5' x 5' ..... \$875
- Framed Wall Clings: MBCC Walkway ..... \$825  
• 33.5"W x 92"H
- Column Wraps: Exhibit Hall ..... Call for pricing
- Education Track Sponsor ..... \$3,000
- Floor Graphic: Exhibit Hall, 3' x 3' ..... \$500
- Floor Graphic: Lobby D-F, 5' x 5' ..... \$875
- Onsite Registration ..... **SOLD**
- Lightbox: Double Sided, Exhibit Hall ..... \$2,150
- Lightbox: Single Sided, Exhibit Hall ..... \$1,800
- Lightbox: Single Sided, Lobby ..... \$2,250
- Product Showcase 3' X 2 Table ..... \$520
- Product Showcase 4' X 4' Floor ..... \$825
- Product Showcase 6' X 2' Table ..... \$775
- Product Showcase 8' X 8' Floor ..... \$1,200
- Wall Clings: Lobby D-F, 3' x 7' ..... \$825

## Meeting Rooms on the Show Floor

- Private Meeting Rooms - Large ..... \$3,700
- Private Meeting Rooms - Medium ..... \$2,700
- Private Meeting Rooms - Small ..... \$1,700

## Custom Sponsorship (Account Exec. to Complete)

- \_\_\_\_\_ \$ \_\_\_\_\_
- \_\_\_\_\_ \$ \_\_\_\_\_
- \_\_\_\_\_ \$ \_\_\_\_\_
- \_\_\_\_\_ \$ \_\_\_\_\_

## Digital

- Attendee Email Blast, Targeted ..... \$2,950
- Mobile App - Custom Push Alert ..... \$500
- Mobile App - Gold Sponsor ..... **SOLD**
- Mobile App - Silver Sponsor ..... \$2,800
- Product Highlights 1x (Pre-Show) Shared email ..... \$695
- Product Highlights 1x (Post Show) Shared email ..... \$695
- Product Highlights 3x (Pre-Show) Shared email ..... \$1,295
- Product Highlights 3x (Post Show) Shared email ..... \$1,295
- Product Highlights 6x Shared email ..... \$1,950
- Registration, Travel & Housing Sponsor ..... \$1,800
- Smart Ads 50,000 Retargeting ..... \$1,100
- Smart Ads 100,000 Retargeting ..... \$2,100
- Premium Web Ad (Homepage) 290x175 ..... \$1,500
- Website Sponsor ..... **SOLD**

## Print Advertising

- Attendee Pre-Show Brochure Ad ..... **SOLD**
- Floor Plan Ad 4C ..... \$900
- Floor Plan Back Cover Ad ..... **SOLD**
- Program 1/4 Page Ad 4C ..... \$1,500
- Program 1/2 Page Ad 4C ..... \$2,700
- Program Full Page Ad 4C ..... \$3,375
- Program Inside Front Cover Ad 4C ..... **SOLD**
- Program Back Cover Ad 4C ..... **SOLD**
- Program Inside Back Cover Ad 4C ..... \$4,200
- Program Page 1 Ad 4C ..... \$4,200
- Program Spread ..... \$5,050
- Program Additional Listing ..... \$375
- Program Cover Note 3"x 3" ..... **SOLD**
- Program Exhibitor Listing Logo 4C ..... \$225

## RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo  
6191 N. Hwy. 161, Suite 500  
Irving, Texas USA 75038

Toll-free: 888-869-8522  
Outside USA: 972-536-6350  
Fax: 972-536-6365  
sales@poolspapatio.com

## METHODS OF PAYMENT:

Please check one:

**Check made payable to:**  
International Pool | Spa | Patio Expo

**Wire / ACH**

*\*Refer to clause 7 on Page 2*

**Credit Card**

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in U.S. funds. For proper credit to your account, please identify International Pool Spa Patio Expo and your booth number if known. Exhibitor is responsible for any bank fees associated with payment.

## QUESTIONS?

Please contact Show Management at 888-869-8522, 972-536-6350 or email Exhibit@PoolSpaPatio.com.

## PAYMENT TERMS

Full payment due with all contracts by July 27, 2018

**TOTAL SPONSORSHIP AMOUNT:**

## FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_  
Booths Assigned: \_\_\_\_\_  
TSF: \_\_\_\_\_  
Deposit Received: \_\_\_\_\_  
AE: \_\_\_\_\_  
CO ID#: \_\_\_\_\_

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

**REQUIRED**

Signature: x \_\_\_\_\_

Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.