

2018 SPONSORSHIP CONTRACT

Exhibits: Oct. 31- Nov. 2, 2018 | **Conference:** Oct. 28-Nov. 2, 2018
Las Vegas, NV | Mandalay Bay Convention Center (Bayside Halls D-F)

Legal Name: _____ Booth #: _____

Exhibiting As Company Name: _____

Contact: _____ Phone: _____ Email: _____

Fullfillment Contact: _____ Phone: _____ Email: _____

Early Bird (Expires April 6, 2018)

Exclusive items indicated in bold and italics. All sponsorships subject to availability.

	Early Bird	After 4/6
<input type="checkbox"/> Aisle Sign (Per Aisle).....	\$530	\$650
<input type="checkbox"/> Aisle Signs: 2 Main Aisles, One Add'l	\$1,625	\$1,875
<input type="checkbox"/> Badge Lanyards	\$15,500	\$17,000
<input type="checkbox"/> Billboard: Exhibit Hall, Double Sided.....	\$975	\$1,375
<input type="checkbox"/> Floor Graphic: Exhibit Hall, 3' x 3'.....	\$450	\$550
<input type="checkbox"/> Floor Graphic: Lobby, 5' x 5'.....	\$825	\$1,000
<input type="checkbox"/> Floor Plan Ad 4C.....	\$775	\$900
<input type="checkbox"/> Lightbox: Double Sided, Exhibit Hall.....	\$1,900	\$2,150
<input type="checkbox"/> Lightbox: Single Sided, Exhibit Hall.....	\$1,600	\$1,800
<input type="checkbox"/> Lightbox: Single Sided, Lobby.....	\$1,900	\$2,250
<input type="checkbox"/> Wall Graphics - Lobby 10' x 10'.....	\$2,800	\$3,100

Digital

<input type="checkbox"/> Attendee Email Blast, Targeted.....	\$2,950
<input type="checkbox"/> Mobile App - Custom Push Alert.....	\$500
<input type="checkbox"/> Mobile App - Gold Sponsor	\$4,000
<input type="checkbox"/> Mobile App - Silver Sponsor.....	\$2,800
<input type="checkbox"/> Product Highlights 1x (Pre-Show) Shared email....	\$695
<input type="checkbox"/> Product Highlights 1x (Post Show) Shared email....	\$695
<input type="checkbox"/> Product Highlights 3x (Pre-Show) Shared email....	\$1,295
<input type="checkbox"/> Product Highlights 3x (Post Show) Shared email....	\$1,295
<input type="checkbox"/> Product Highlights 6x Shared email.....	\$1,950
<input type="checkbox"/> Registration, Travel & Housing Sponsor.....	\$1,800
<input type="checkbox"/> Smart Ads 50,000 Retargeting.....	\$1,100
<input type="checkbox"/> Smart Ads 100,000 Retargeting.....	\$2,100
<input type="checkbox"/> Web Ad (Homepage) 180x150.....	\$1,500
<input type="checkbox"/> Website Sponsor	\$2,100

On-Site Sponsorships

<input type="checkbox"/> Attendee Bags	Call for pricing
<input type="checkbox"/> Badge Lanyards	\$17,000
<input type="checkbox"/> Education Track Sponsor.....	\$3,000
<input type="checkbox"/> Floor Graphic: Exhibit Hall 3'x3'.....	\$550
<input type="checkbox"/> Floor Graphic: Lobby 5'x5'.....	\$1,000
<input type="checkbox"/> Lightbox: Double Sided, Exhibit Hall.....	\$2,150
<input type="checkbox"/> Lightbox: Single Sided, Exhibit Hall.....	\$1,800
<input type="checkbox"/> Lightbox: Single Sided, Lobby.....	\$2,250
<input type="checkbox"/> Onsite Registration	\$12,600
<input type="checkbox"/> Pool Prize Party Anchor	\$750
<input type="checkbox"/> Pool Prize Party.....	\$250
<input type="checkbox"/> Product Showcase 3' X 2 Table.....	\$520
<input type="checkbox"/> Product Showcase 4' X 4' Floor.....	\$825
<input type="checkbox"/> Product Showcase 6' X 2' Table.....	\$775
<input type="checkbox"/> Product Showcase 8' X 8' Floor.....	\$1,200
<input type="checkbox"/> Wall Graphic: Lobby 10'x10'.....	\$3,100
<input type="checkbox"/> Welcome Party	\$20,000

Print Advertising

<input type="checkbox"/> Attendee Pre-Show Brochure Ad	\$3,950
<input type="checkbox"/> Floor Plan Ad 4C.....	\$900
<input type="checkbox"/> Floor Plan Back Cover Ad	\$3,200
<input type="checkbox"/> Program 1/4 Page Ad 4C.....	\$1,500
<input type="checkbox"/> Program 1/2 Page Ad 4C.....	\$2,700
<input type="checkbox"/> Program Full Page Ad 4C.....	\$3,375
<input type="checkbox"/> Program Inside Front Cover Ad 4C	\$4,200
<input type="checkbox"/> Program Back Cover Ad 4C	\$4,200
<input type="checkbox"/> Program Inside Back Cover Ad 4C	\$4,200
<input type="checkbox"/> Program Page 1 Ad 4C	\$4,200
<input type="checkbox"/> Program Spread.....	\$5,050
<input type="checkbox"/> Program Additional Listing.....	\$375
<input type="checkbox"/> Program Cover Note 3"x 3"	\$5,400
<input type="checkbox"/> Program Exhibitor Listing Logo 4C.....	\$225

Meeting Rooms on the Show Floor

<input type="checkbox"/> Private Meeting Rooms - Large.....	\$3,700
<input type="checkbox"/> Private Meeting Rooms - Medium.....	\$2,700
<input type="checkbox"/> Private Meeting Rooms - Small.....	\$1,700

Custom Sponsorship (Account Exec. to Complete)

<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____
<input type="checkbox"/> _____	\$ _____

RETURN APPLICATION AND PAYMENT TO:

International Pool | Spa | Patio Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

Toll-free: 888-869-8522
Outside USA: 972-536-6350
Fax: 972-536-6365
sales@poolspapatio.com

METHODS OF PAYMENT:

Please check one:

Check made payable to:
International Pool | Spa | Patio Expo

Wire / ACH

**Refer to clause 7 on Page 2*

Credit Card

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

All payments should be in U.S. funds. For proper credit to your account, please identify International Pool Spa Patio Expo and your booth number if known. Exhibitor is responsible for any bank fees associated with payment.

QUESTIONS?

Please contact Show Management at 888-869-8522, 972-536-6350 or email Exhibit@PoolSpaPatio.com.

PAYMENT TERMS

25% deposit due with all contracts by January 26, 2018

50% deposit due with all contracts by April 6, 2018

75% deposit due with all contracts by June 1, 2018

Full payment due with all contracts by July 27, 2018

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Booths Assigned: _____

TSF: _____

Deposit Received: _____

AE: _____

CO ID#: _____

TOTAL SPONSORSHIP AMOUNT: _____

x 25% = TOTAL DEPOSIT DUE: _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED

Signature: x _____

Printed Name: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.