

SPONSORED BY APSP

**COMPANY INFORMATION:** Exhibitors are responsible for updating their profiles and product categories.

Legal Company Name: \_\_\_\_\_  
 Exhibiting as: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_ Web Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_ Fax: \_\_\_\_\_

**SHOW CONTACT INFORMATION:** (If the Show Contact is not responsible for the overall health and safety at the event, then please email the contact information to Krista.Lemoine@informa.com) This information is used for correspondence only and is not published.

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_

**INVOICE/ACCOUNTING CONTACT INFORMATION:** (If different than show contact)

Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**MARKETING CONTACT:** (If different than show contact)

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Are you an APSP member?  YES, membership # (REQUIRED): \_\_\_\_\_  NO

To qualify for the APSP member rate, you must be a member in good standing at the time you submit your contract.

APSP MEMBER RATES (per square foot)	On-Site Rate Through November 2*	Space Draw Through April 5	Post Space Draw After April 5
100 - 599 sq. ft.	\$26.75	\$28.75	\$30.25
600 - 1,499 sq. ft.	\$26.00	\$28.25	\$30.25
1,500- 2,499 sq. ft.	\$23.00	\$26.50	\$30.25
2,500 sq. ft. & more	\$22.00	\$22.00	\$22.00

NON-MEMBER RATES (per square foot)	On-Site Rate Through November 2*	Space Draw Through April 5	Post Space Draw After April 5
100 - 599 sq. ft.	\$31.25	\$33.00	\$34.50
600 - 1,499 sq. ft.	\$30.75	\$32.50	\$34.50
1,500- 2,499 sq. ft.	\$27.25	\$31.00	\$34.50
2,500 sq. ft. & more	\$24.50	\$24.50	\$24.50

\*To receive the on-site rate, your contract must be submitted to the Sales Office (Booth #1054) by 3:30 pm on November 2.

**Booth Selection**

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 8 options. If your space selections are not available, PSP Expo will assign what it considers to be the best space available.

I require a corner booth\*  
 \*\$250 per corner for inline booths

I would prefer to exhibit in the:

- GENESIS® Design/Build/Landscape Pavilion
- Outdoor Living & Casual Furniture Pavilion

1. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
2. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
3. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
4. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
5. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
6. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
7. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)
8. Booth # \_\_\_\_\_ ( \_\_\_\_\_ sq.ft.)

List *specific companies* (not product lines) you do not wish to be next to, limit of five companies. (See item #4 on reverse side.)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Insurance (International Exhibitor Requirement) .....\$115\*\*  
 Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 25. Insurance and your booth confirmation for additional information.

Media Upgrade .....\$175  
 A \$175 charge has been applied for the production of your digital profile. This includes a company logo on your online booth profile, five (5) product previews, five (5) press releases, and three (3) video listings. In addition, your exhibit fee includes unlimited complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.

**RETURN APPLICATION AND PAYMENT TO:**

International Pool | Spa | Patio Expo  
 6191 N. Hwy. 161, Suite 500  
 Irving, Texas USA 75038

Toll-free: 888-869-8522  
 Outside USA: 972-536-6350  
 Fax: 972-536-6365  
 www.PoolSpaPatio.com

**METHODS OF PAYMENT:**

Please check one:

Check made payable to:  
 International Pool | Spa | Patio Expo

Wire / ACH\*

Credit Card\*: PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

\*Refer to clause 7 on Page 2

**QUESTIONS?**

Please contact PSP Expo Show Management at 888-869-8522, 972-536-6350 or Exhibit@PoolSpaPatio.com. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

**PAYMENT TERMS**

25% deposit due with all contracts through January 25, 2019

50% deposit due with all contracts through April 5, 2019

Full payment due with all contracts through July 26, 2019

**FOR SHOW MANAGEMENT USE ONLY**

Date Received: \_\_\_\_\_

Booths Assigned: \_\_\_\_\_

TSF: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

AE: \_\_\_\_\_

CO ID#: \_\_\_\_\_

**Calculate Your Exhibit Space Cost**

BOOTH DIMENSIONS	=	TOTAL SQ. FT.	X	SQ. FT RATE	+	CORNER BOOTH FEE	+	INSURANCE	+	MEDIA UPGRADE	=	TOTAL EXHIBIT SPACE COST
_____ X _____		_____		\$ _____		\$ _____		\$ _____		\$175		\$ _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

**REQUIRED**

Signature: x \_\_\_\_\_

Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, email, or SMS.

